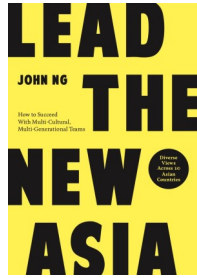


# Book Information



## LEAD THE NEW ASIA

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### Synopsis:

Get contemporary perspectives from Gen X leaders across 10 countries and learn how to lead a new generation of Asian workforce. With almost 4.6 billion people or close to 60% of the total world population, Asia is undoubtedly the most dynamic and exciting region to be in for the 21st century. Whether you are already a resident in Asia or global citizen looking for new opportunities in the region, one thing is clear - Asia is incredibly diverse - and this book will help you appreciate the nuances and richness that make the new Asian workforce tick.

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