



Penguin
Random House
SEA

CATALOG

Jan–June

2020



Board Book Boxes (2 Packs of 10 Books)

About the boxes

These two amazing boxes containing a set of 10 well-researched board books each to introduce a wide range of learning topics and everyday objects to the little scholars are unique products. Vibrant pictures and accurate word labels encourage the child to build a robust vocabulary in a very short time. These attractive and sturdy box sets are the perfect gifts for toddlers.



USP

- Builds vocabulary
- Helps improve listening and observation skills
- Helps develop reading and visual skills
- A comprehensive set of topics suited for toddlers
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels

February 2019 | Box | 3.5" X 5.9" X 3.9"

10 books

Books in the box:

- | | |
|-----------------|------------------------|
| 1. ABC | 6. Farm Animals & Pets |
| 2. Numbers | 7. Birds |
| 3. Shapes | 8. Fruits |
| 4. Colors | 9. Vegetables |
| 5. Wild Animals | 10. Transport |



February 2019 | Box | 3.5" X 5.9" X 3.9"

10 books

Books in the box:

- | | |
|-------------------|-----------------|
| 1. Sea Animals | 6. Baby Objects |
| 2. Things At Home | 7. Opposites |
| 3. People At Work | 8. About Me |
| 4. Toys | 9. Flowers |
| 5. Baby Animals | 10. Food |

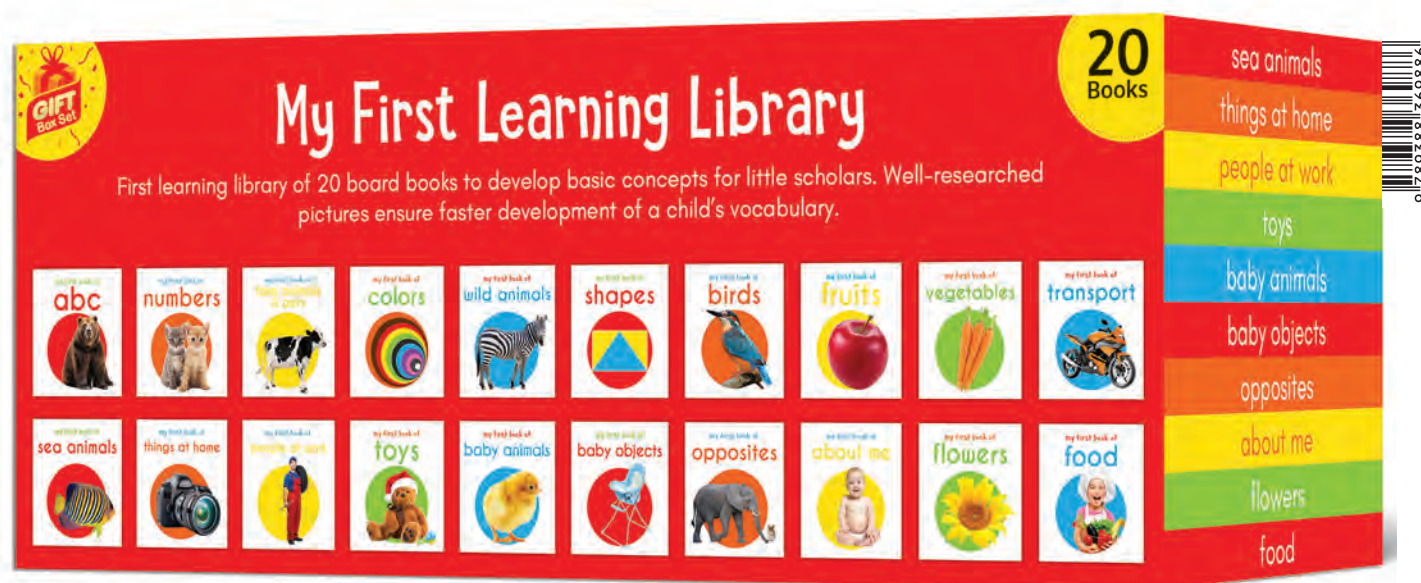
Board Book Boxes (20 Books)

About the boxes

These two amazing vertical and horizontal boxes, containing sets of 20 well-researched board books each to introduce a wide range of learning topics and everyday objects to the little scholars are unique products. Vibrant pictures and accurate word labels encourage the child to build a robust vocabulary in a very short time. These attractive and sturdy gift box sets are the perfect gifts for toddlers.

USP

- Helps build vocabulary
- Helps improve listening and observation skills
- Develops reading and visual skills
- A comprehensive set of topics suited for a toddler
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels



Books in the box:

- | | |
|------------------------|--------------------|
| 1. ABC | 11. Sea Animals |
| 2. Numbers | 12. Things At Home |
| 3. Shapes | 13. People At Work |
| 4. Colors | 14. Toys |
| 5. Wild Animals | 15. Baby Animals |
| 6. Farm Animals & Pets | 16. Baby Objects |
| 7. Birds | 17. Opposites |
| 8. Fruits | 18. About Me |
| 9. Vegetables | 19. Flowers |
| 10. Transport | 20. Food |

February 2019 | Box | 3.5"X11.8"X3.9"

20 books

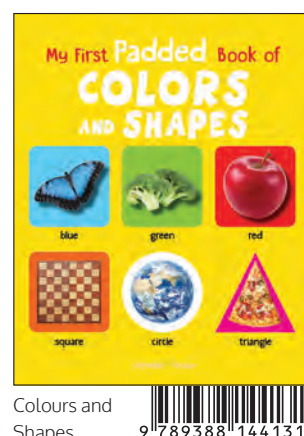
My First Padded Board Books

About the books

This series comprises 4 beautiful picture books to encourage children to talk and help build a vocabulary by associating words with attractive well-researched pictures. The books in the series cover most preschool topics to help your child get ready for school. The soft padded cover makes these books ideal for early learning.

USP

- Builds vocabulary
- Improves listening and observation skills
- Develops reading and visual skills
- Covers a comprehensive set of topics suited for a toddler
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels



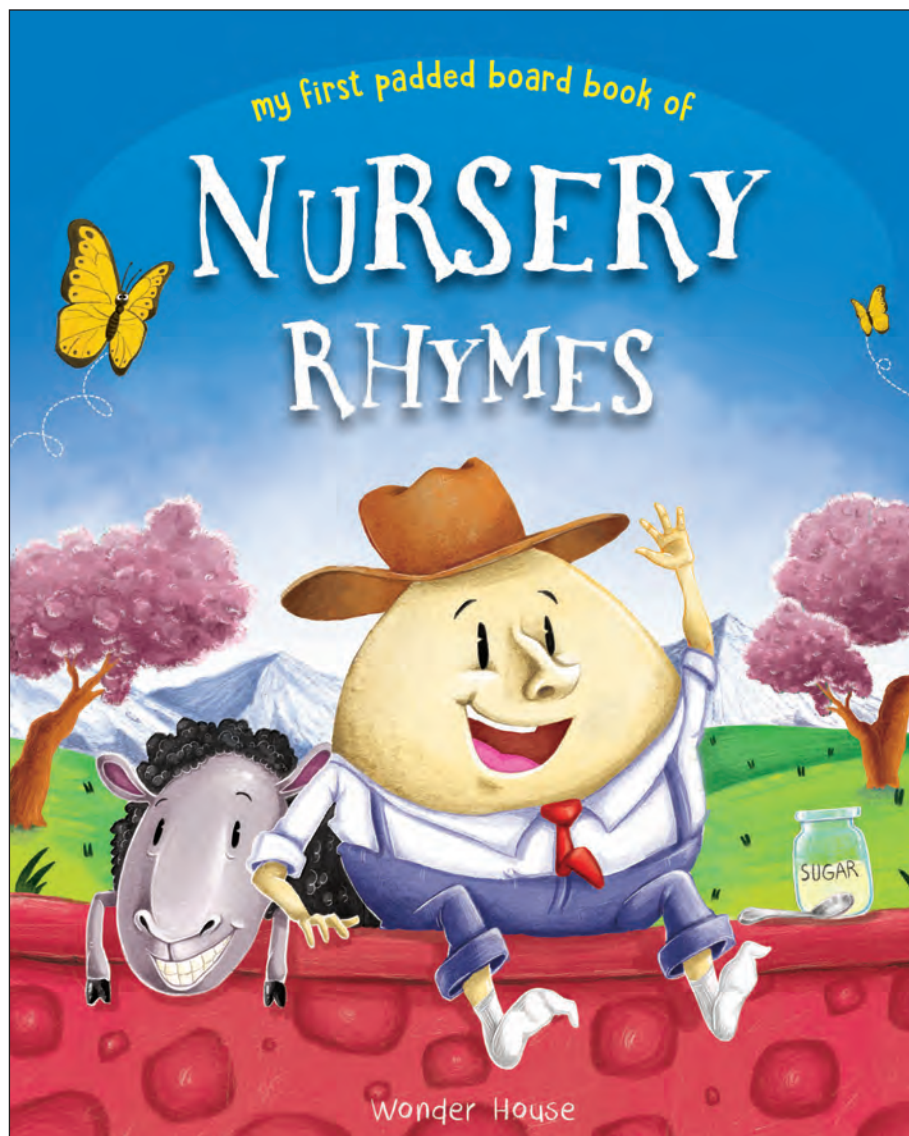
My First Nursery Rhymes (Padded Board Book)

About the book

A beautifully illustrated collection of traditional nursery rhymes including favorites like Twinkle Twinkle Little Star, Jack and Jill, and Humpty Dumpty. The padded cover, stylish design and enchanting illustrations make this the perfect gift for your little one who has just started reading.

USP

- Bright, vibrant illustrations
- Padded cover
- Stylish design
- Encourages holistic learning
- Collection of famous nursery rhymes



March 2018 | Padded Hardback | 4.7" X 5.9"

pp 24

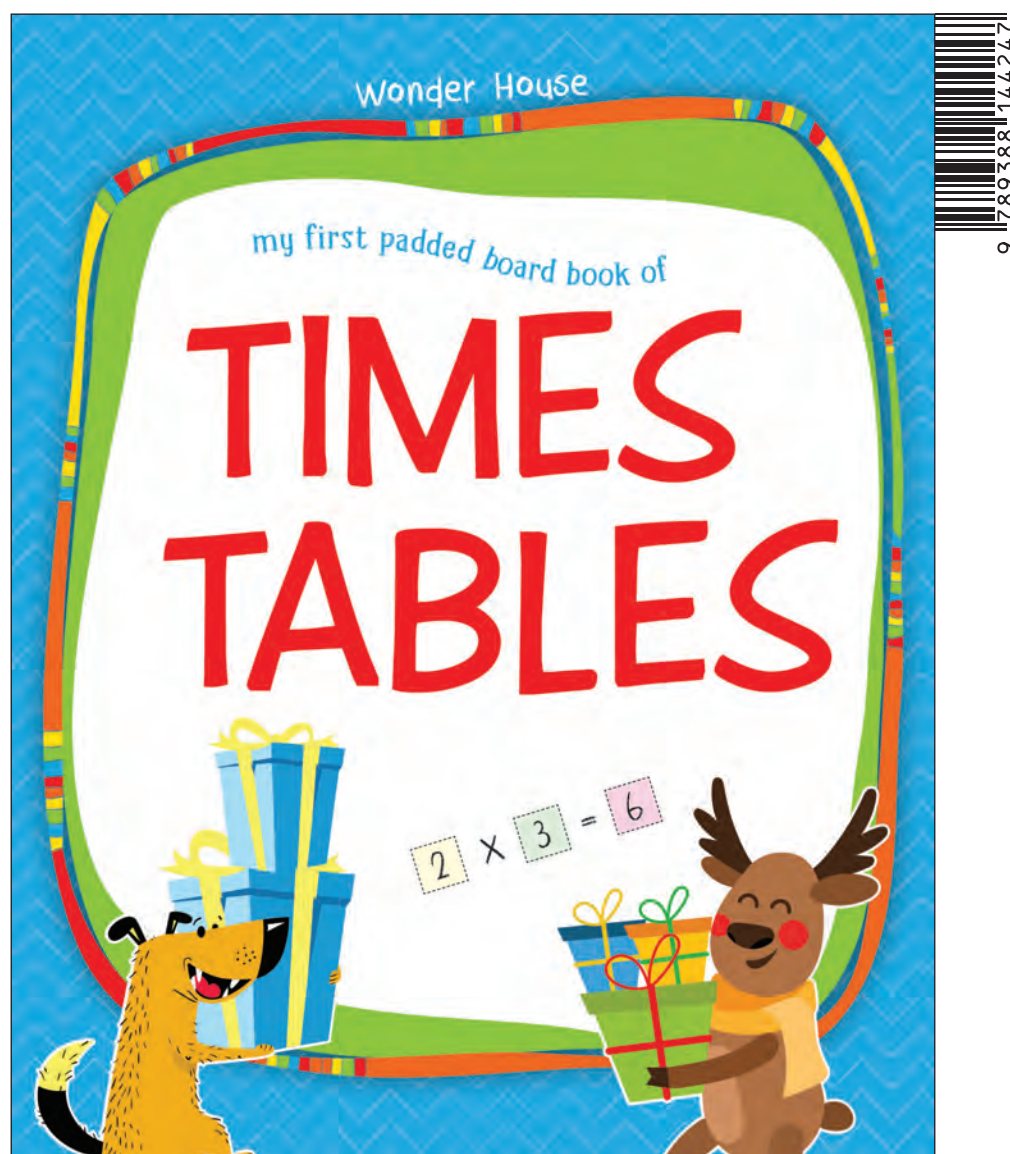
My First Times Tables (Padded Board Book)

About the book

An engaging Times Tables book to boost your child's progress and help them master multiplication tables. Its bright, colorful illustrations and activities will help your little one to master the times tables from 1 to 20 within no time. The stylishly-designed padded board book is ideal to learn and practise mathematical tables at home.

USP

- Bright, vibrant illustrations
- Accurate multiplication tables
- Stylishly designed
- Colorful activities to keep the child engaged
- Padded cover



March 2018 | Padded Hardback | 4.7" X 5.9"

pp 24

My First 100 Series (Padded Board Books)

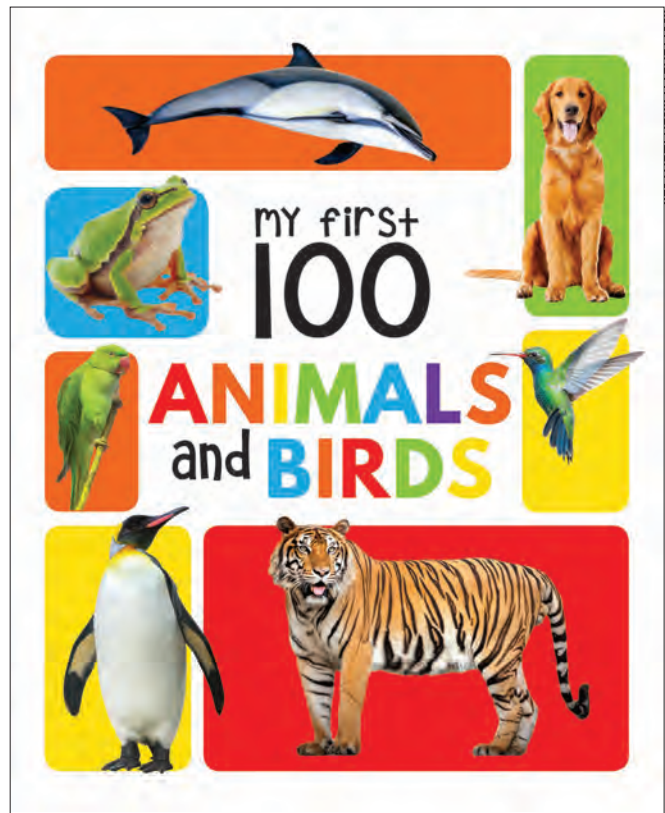
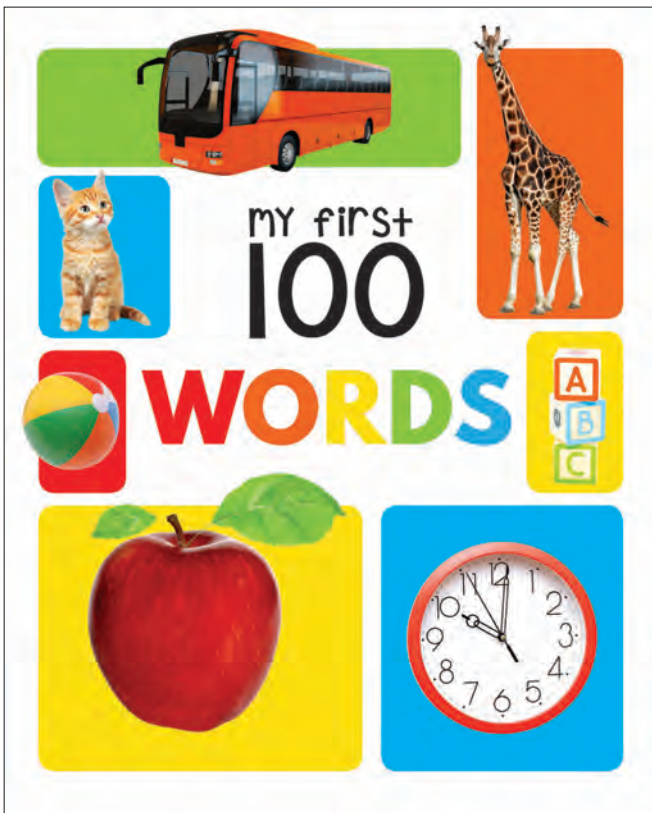
About the books

A series of 6 books, with each book containing 100 attractive and well-researched photos.

Its soft padded cover makes it the ideal book for toddlers and babies to learn simple words. These books will help your child to build vocabulary and observation skills.

USP

- Builds vocabulary
- Improves observation skills
- Develops reading and visual skills
- Covers a comprehensive set of topics suited for toddlers
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels



March 2018 | Board Book | 4.7" X 5.9"

pp 24

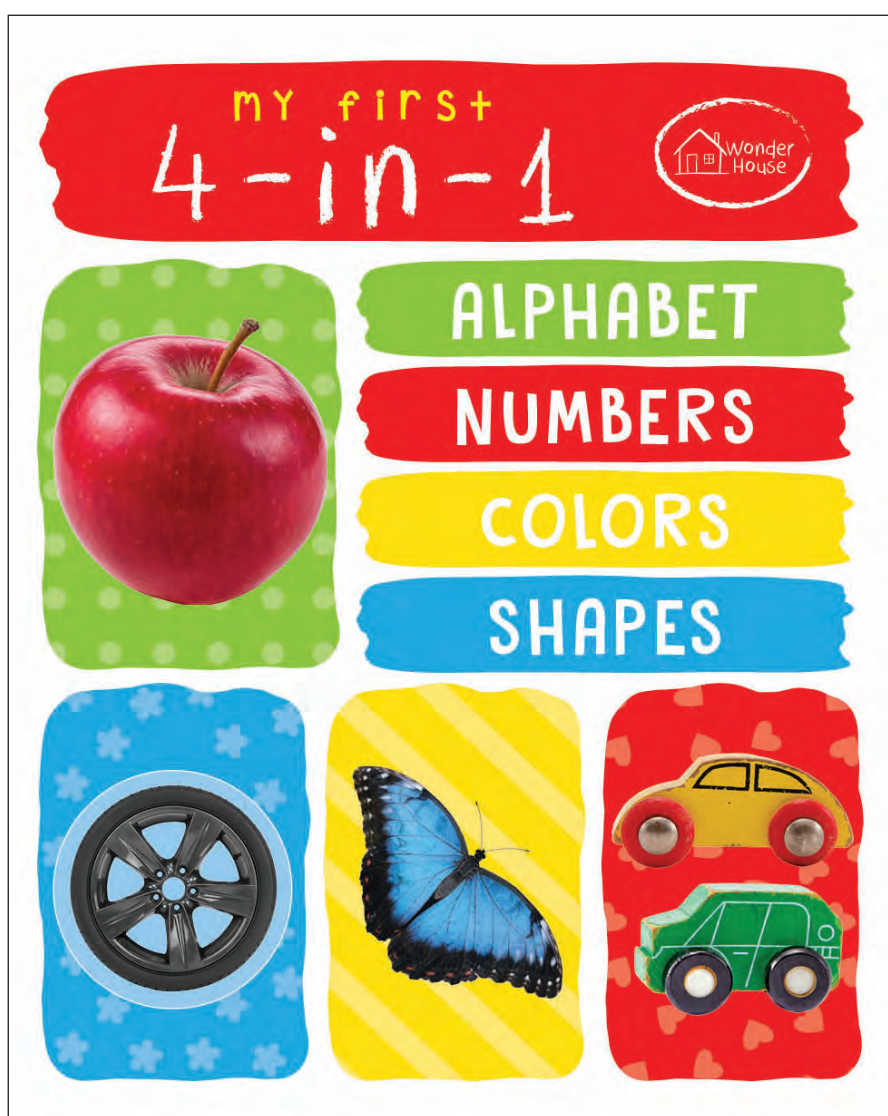
My First 4-in-1 (Padded Board Book)

About the books

A beautiful picture board book to introduce basic concepts to little scholars. This book will help your child to learn about the English Alphabet, Numbers, Colors, Shapes and the Animal Kingdom. Well-researched words, accurate word labels and bright pictures will encourage your child to link words with pictures and build the perfect vocabulary.

USP

- Builds vocabulary
- Improves observation skills
- Covers a comprehensive set of topics suited for toddlers
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels



March 2018 | Board Book | 4.7" X 5.9"

pp 24

Animal ABC

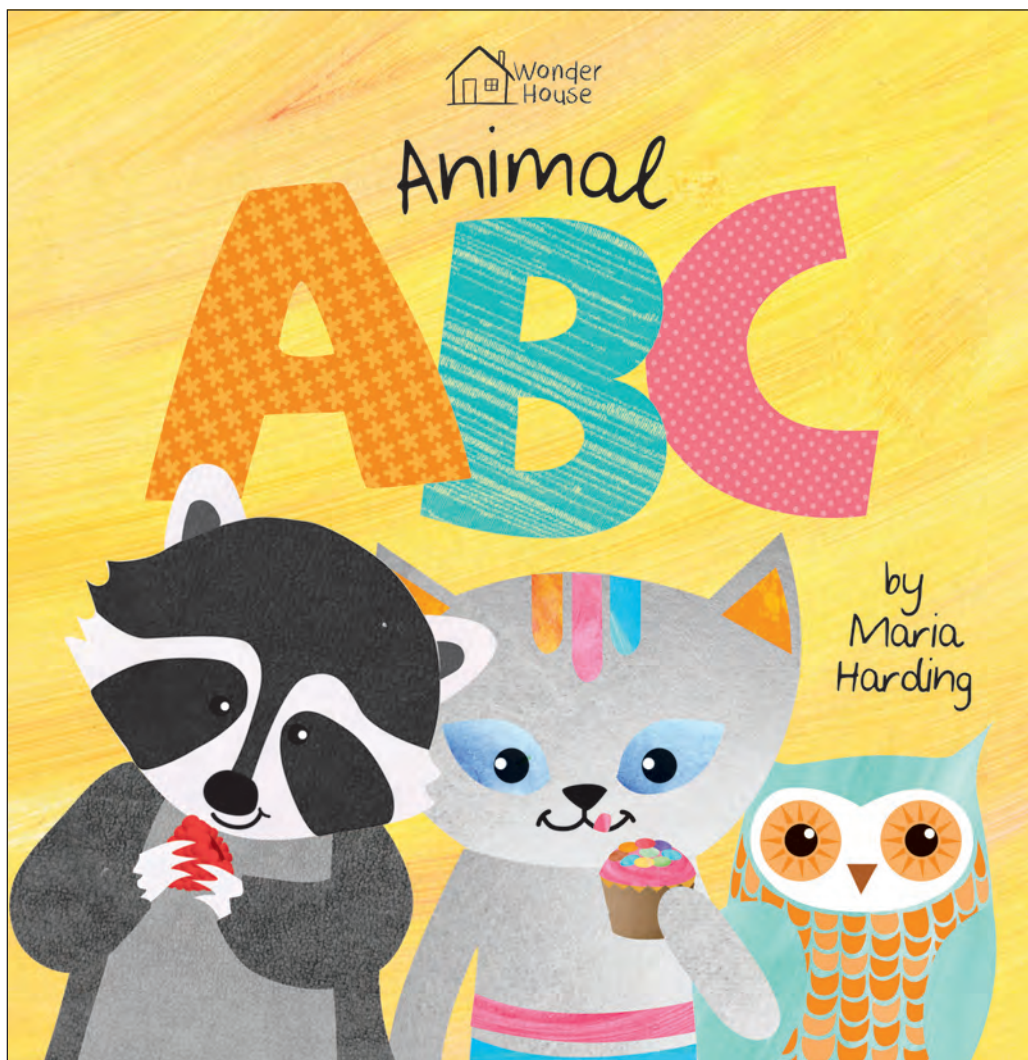
About the book

A delightful board book with beautiful illustrations to teach children the English alphabet.

Toddlers will be delighted as the animals teaching them the alphabet engage them in fun-filled and surprising activities. Maria Harding's cute illustrations and witty language will make learning ABC so much fun for your little one. .

USP

- Builds vocabulary
- Improves observation skills
- Covers a comprehensive set of topics suited for toddlers
- Encourages holistic learning
- Sparks imagination and creativity
- Accurate word labels



March 2018 | Hardbound | 5.9" X 5.9"

pp 26

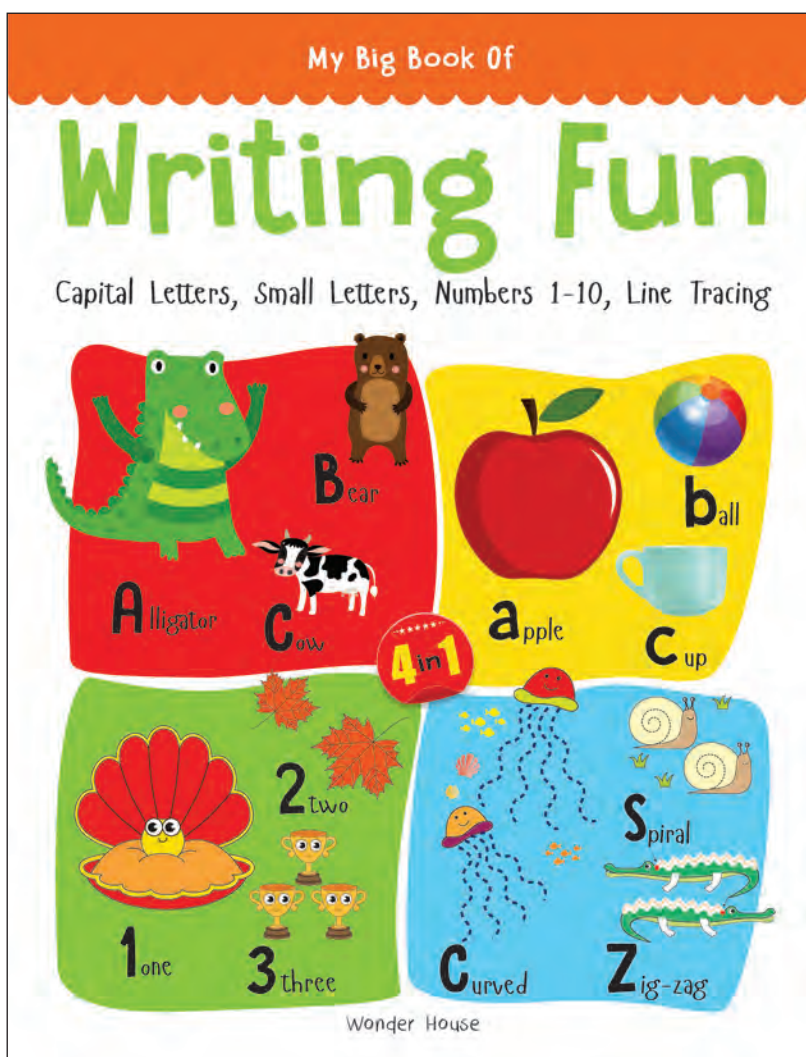
My Big Book of Writing Fun

About the book

A fun-filled book with vibrant illustrations to help a child identify and write numbers, trace patterns, and learn individual letters of the English alphabet. The creative activities and tracing exercises in the book prepare little scholars for school and improve their pencil control, counting skills, tracing skills, and ability to write the English alphabet. The topics included in the book are Capital Letters, Small Letters, Numbers 1-10, and Line Tracing Patterns.

USP

- Develops pencil control
- Improves motor skills
- Develops counting skills
- Helps to master writing numbers
- Enhances creativity
- Well-researched, fun-filled activities
- Accelerates learning



June 2019 | Paperback | 8.5" X 11"

pp 56

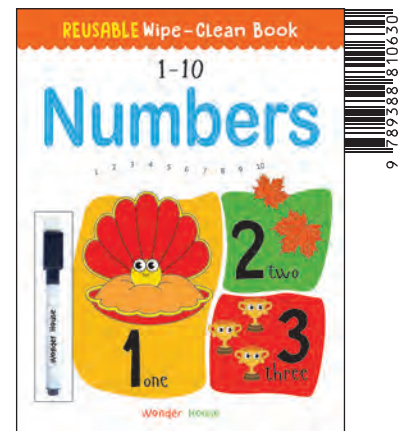
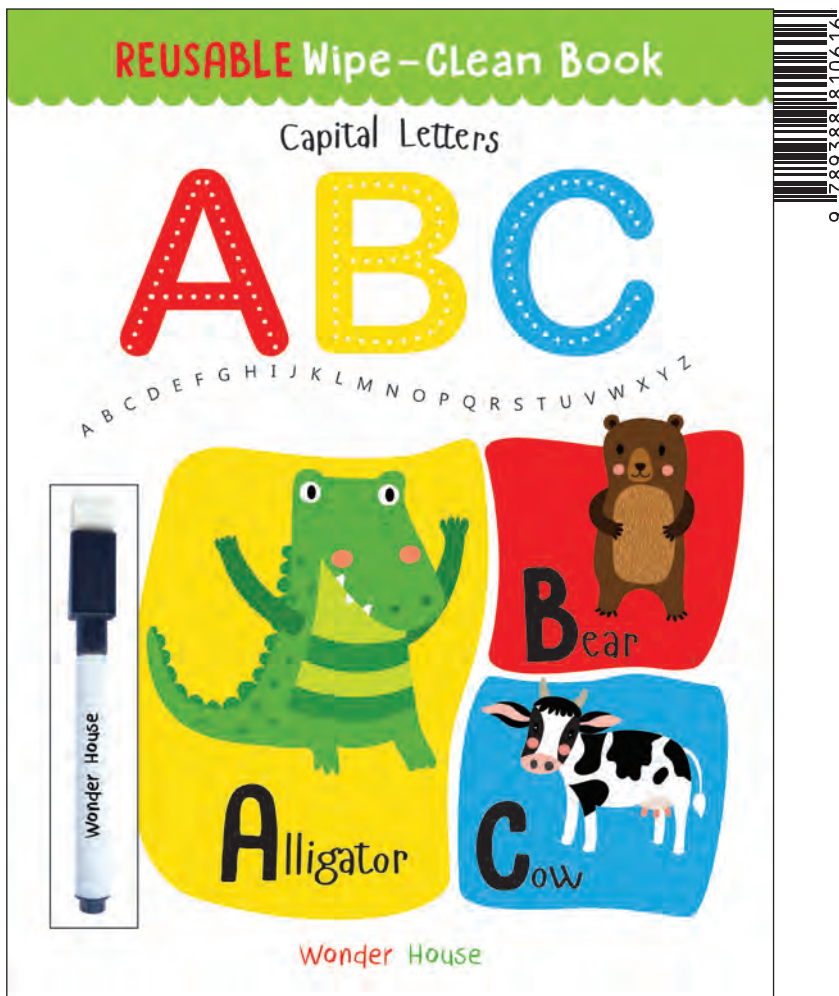
Reusable Wipe and Clean Books

About the books

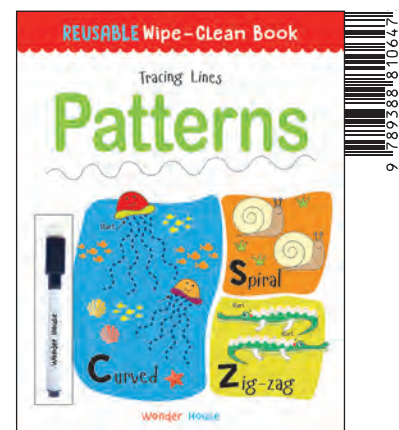
3 fun-filled writing books to familiarize young learners with pre-school learning topics. The book is filled with creative activities and writing worksheets to prepare kids for school. Practicing writing on the dotted lines with the Wipe and Clean pen will make learning fun and interactive for kids. The Wipe and Clean feature allows the kids to wipe and begin writing again. The book comprises topics like Capital Letters, Small Letters, Numbers (1-10), and Tracing Line Patterns.

USP

- Includes a free wipe and clean pen
- Ideal for preschoolers and kindergarteners
- Develops pencil control and motor skills
- Improves observation skills
- Inculcates the habit of practising in kids
- Wipe and clean feature allows repetition



Numbers 1-10



Tracing Lines Patterns

October 2019 | Paperback | 8.5" X 11"

pp 16

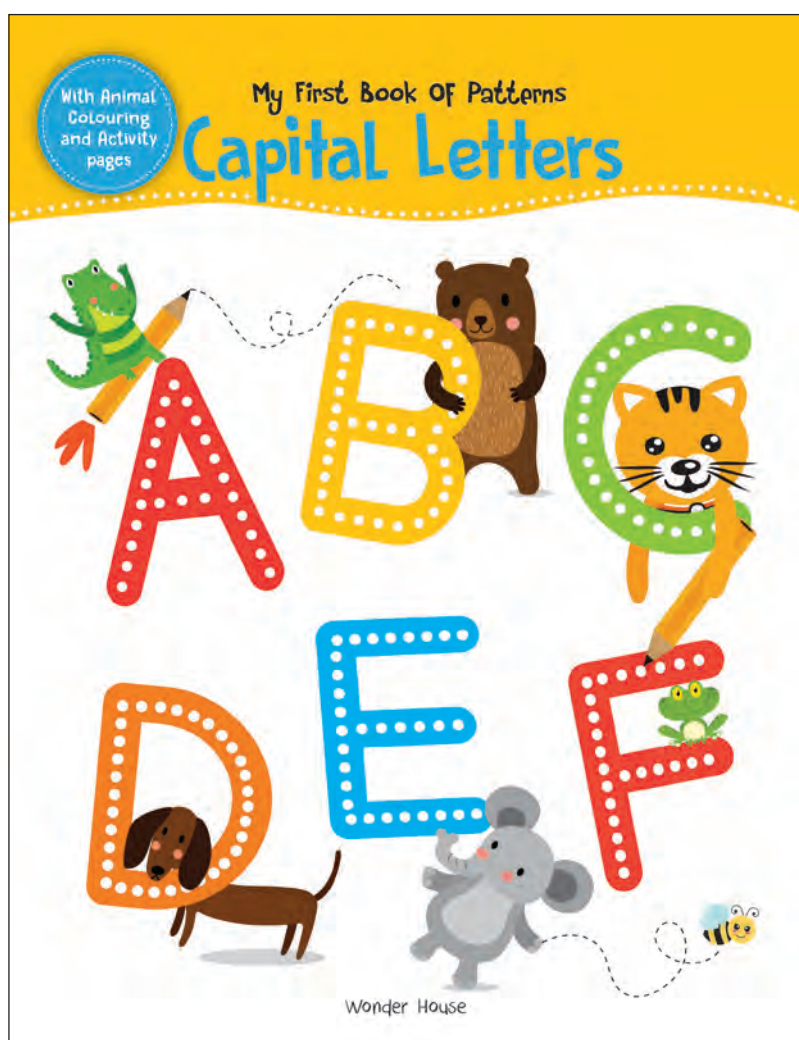
Pattern Writing

About the books

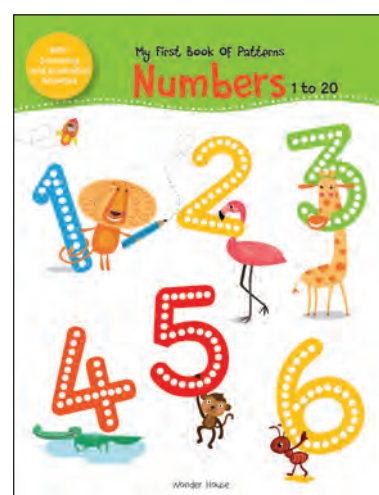
Perfect fun activity books designed for early learners to develop pencil control and motor skills. By following the arrows and tracing the dotted lines, the little scholars can complete the tracing exercises and creative activities easily. This will lead to the development of their early writing skills. The child will also learn to identify, write and revise patterns, numbers, individual capital and small letters of the English alphabet. These books are also an excellent first step to prepare for school.

USP

- Develops pencil control
- Improves motor skills
- Enhances creativity
- Develops counting skills
- Helps master writing numbers
- Helps master writing alphabet
- Well-researched, fun-filled activities to accelerate learning



9 789387 779280



Numbers 1-20

9 789387 779303



Pencil Control

9 789387 779310

March 2018 | Paperback | 8.5" X 11"

pp 48

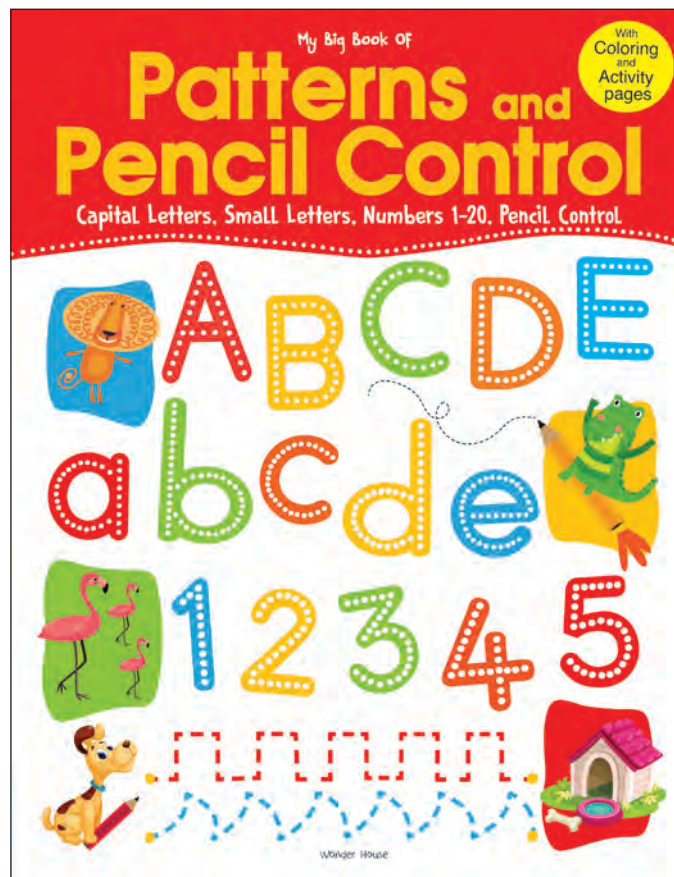
My Big Book of Patterns and Pencil Control

About the book

A fun activity book designed for early learners to develop pencil control and motor skills. By following the arrows and tracing the dotted lines, the little scholars can complete the tracing exercises and creative activities easily. This will lead to the development of their early writing skills. The child will also learn to identify, write and revise patterns, numbers, and individual capital and small letters of the English alphabet. It is an excellent first step to prepare for school. The topics covered in the book are *Capital Letters*, *Small Letters*, *Numbers 1-20*, and *Pencil Control*.

USP

- Develops counting skills
- Improves pencil control and motor skills
- Helps to master writing the English alphabet
- Well-researched activities accelerate learning
- Helps to master writing numbers
- Enhances creativity and imagination



June 2019 | Paperback | 8.5" X 11"

pp 192

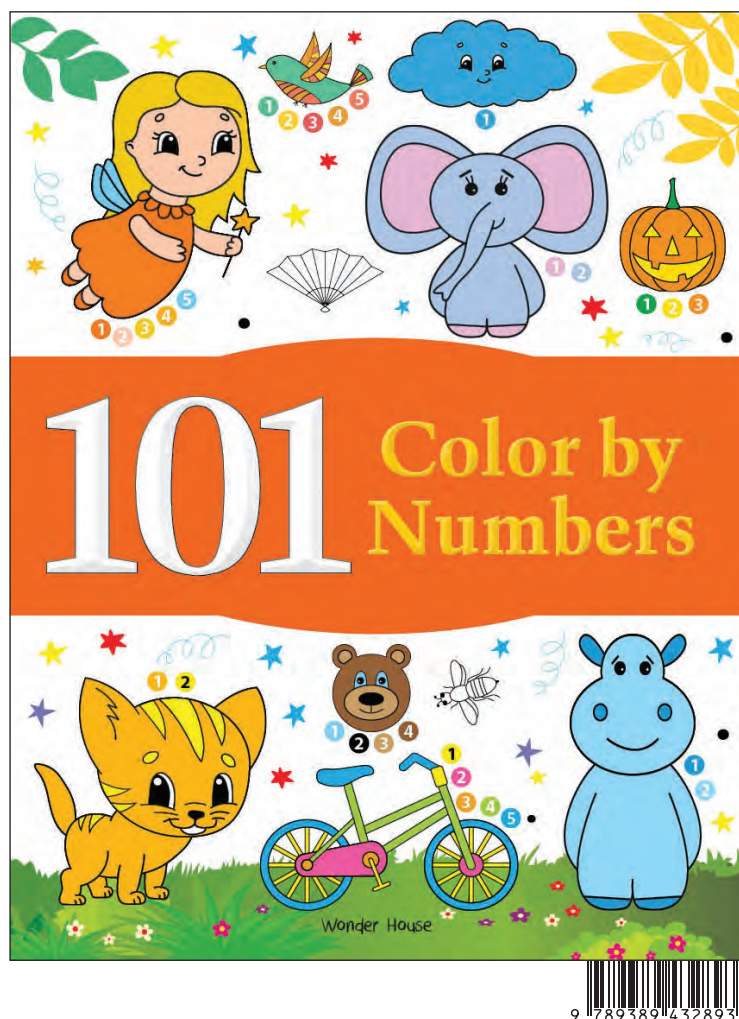
101 Activity Books

About the books

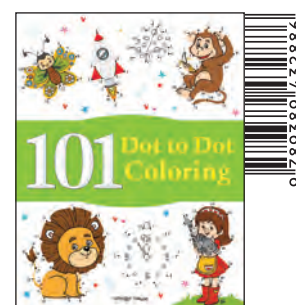
The perfect series for your young ones to learn new concepts by playing educational games, solving puzzles, word searches and fun activities. Kids are receptive and have the ability to grasp things quickly, especially when they learn through activities. These beautifully illustrated books contain activities that promote relaxation, improve critical thinking, and develop motor skills. These books also help in developing patience and concentration in kids, and give them several hours of fun.

USP

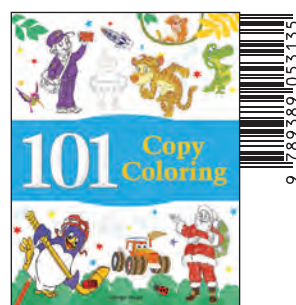
- 101 activities in each book
- Vibrant illustrations
- Improves focus and concentration
- Has fun-filled activities that accelerate learning
- Improves critical thinking
- Builds problem-solving skills



101 Crayon Coloring



101 Dot to Dot Coloring



101 Copy Coloring

February 2019 | paperback | 8.5" X 11"

pp 96

Coloring & Sticker Activity Books (Die-Cut)

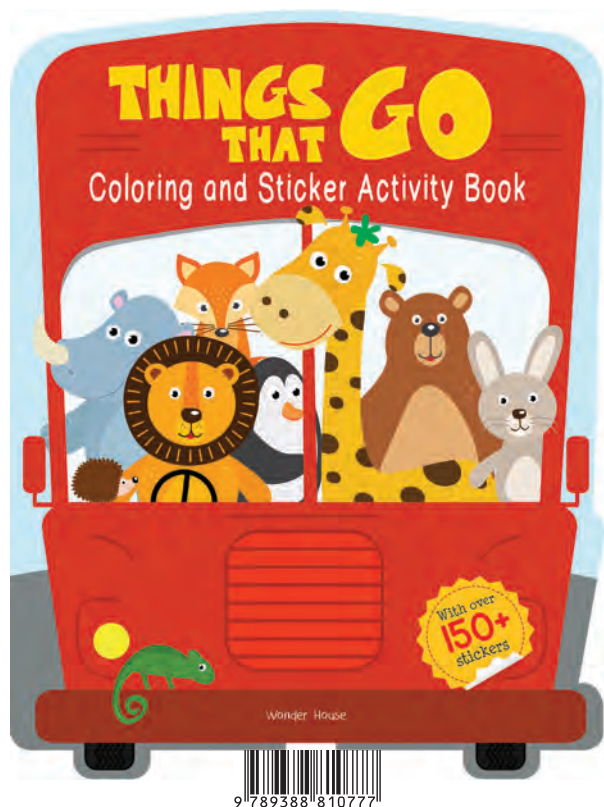
About the books

These die-cut coloring & sticker activity books are designed to introduce kids to new and innovative concepts. The books have large illustrations with thick lines to give the little ones several hours of coloring fun. These fun activity books will encourage the kids to learn more while they color beautiful pictures.

They also include over 150 attractive stickers, which make the books more interactive for kids. It is a great gifting pack for preschoolers.

USP

- Thick lines to improve the coloring experience
- 150+ stickers at the back
- Improves motor skills
- Enhances creative skills and imagination
- Bright stickers for enjoyment



Under The Sea



Princess



Dinosaur

June 2019 | Paperback | 8.5" X 11"

pp 48

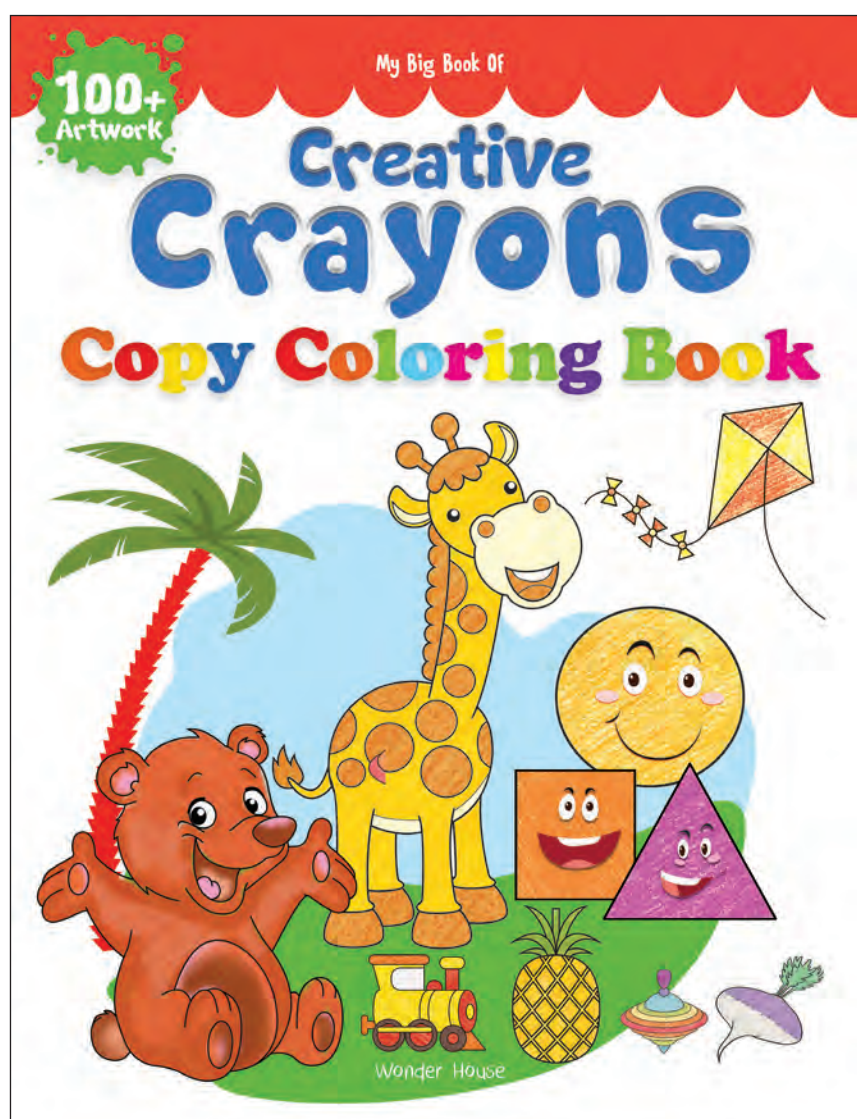
My Big Book of Creative Crayons

About the book

The perfect book to introduce a child to the joys of coloring using crayons. The simple illustrations with bold outlines in the book will help your little one to color within the lines. The coloring books will help in the development of creativity, motor skills, observation, imagination, and patience. The topics covered in the series are animals, toys, fruits, vegetables, transport and shapes.

USP

- Therapeutic & stress-busting activities
- Sparks creativity and imagination
- Improves motor and visual skills
- Improves concentration
- Improves emotional harmony and encourages self-reflection
- Perforated sheets help you display your art



June 2019 | Paperback | 8.5" X 11"

pp 96

Coloring Books for Kids (Pack of 12 Books)

About the box

A pack of 12 coloring books to spark the imagination and creativity of little children. The vibrant pictures with bold outlines will enable your child to color within the lines and engage them in the joy of coloring for hours. Practising with bright colors enhances their color awareness and improves their motor skills.

USP

- Sparks creativity and imagination
- Improves motor and visual skills
- Improves concentration
- Enhances color awareness



Books in the Set:

1. Animals
2. Birds
3. Insects
4. Dinosaurs
5. Fish
6. Fruits
7. Vegetables
8. Pets
9. Cars
10. Robots
11. Transport
12. Professions

February 2019 | Box | 8.5" X 0.6" X 11"

pp 192

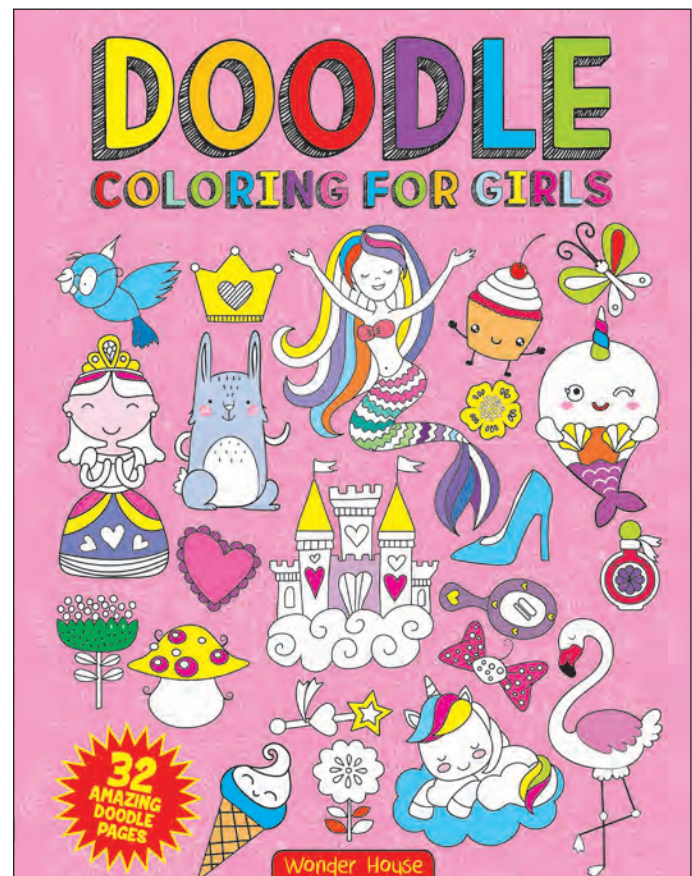
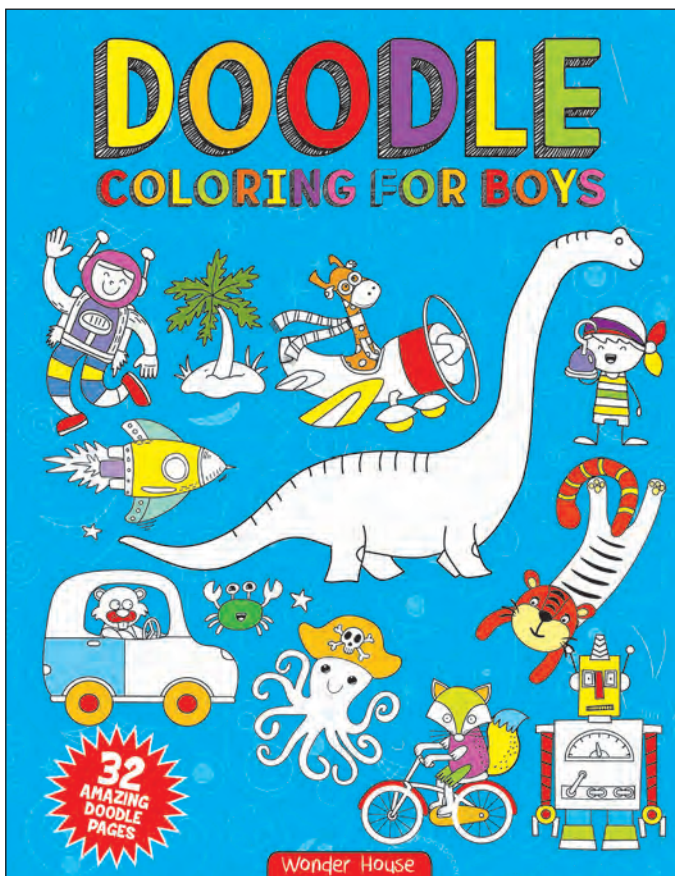
Doodle Coloring Books

About the books

A series of two doodle coloring books for the little ones to unleash their inner artists and create amazing masterpieces. The books have 32 inspiring, simple and complex doodles comprising different patterns, flowers, trees, and aesthetic designs. Shading, scribbling, and coloring intricate designs shall enhance the kids' color awareness and guarantee them hours of enjoyment.

USP

- Excellent for summer activities and art projects
- Enhances coloring and motor skills
- Improves creativity and imagination
- Coloring intricate artwork increase concentration



September 2019 | Paperback | 8.5" X 11"

pp 32

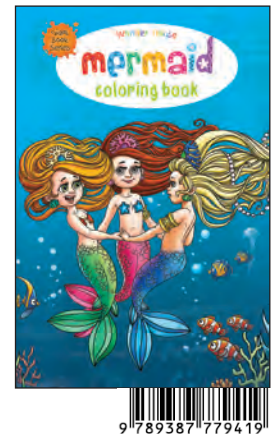
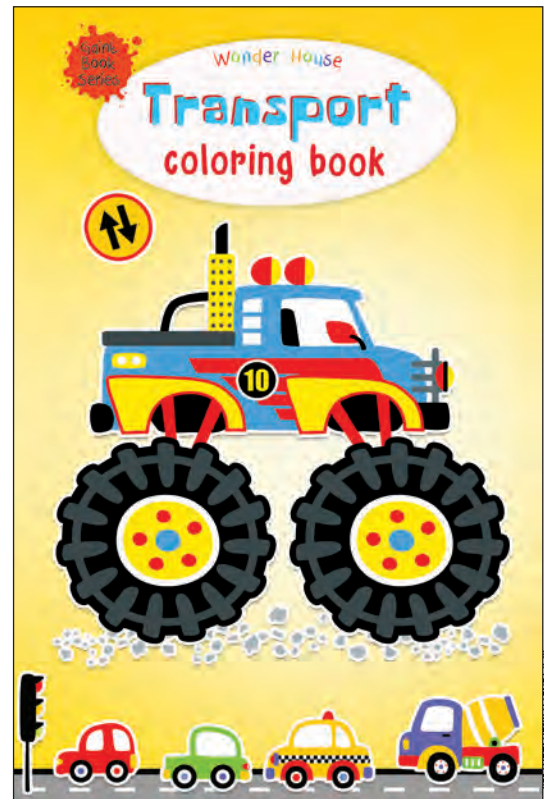
Giant Book Series

About the books

A series of 4 jumbo-sized coloring books to spark the imagination and creativity of little children. Practising with bright colors enhances their color awareness and improves their motor skills. This unique, fun-filled learning experience will keep them engaged for hours.

USP

- Sparks creativity and imagination
- Improves motor and visual skills
- Helps relax and unwind
- Improves concentration and focus
- Thick lines to ensure the child does not stray beyond them



March 2018 | Center-stitched | 11" X 16.5"

pp 32

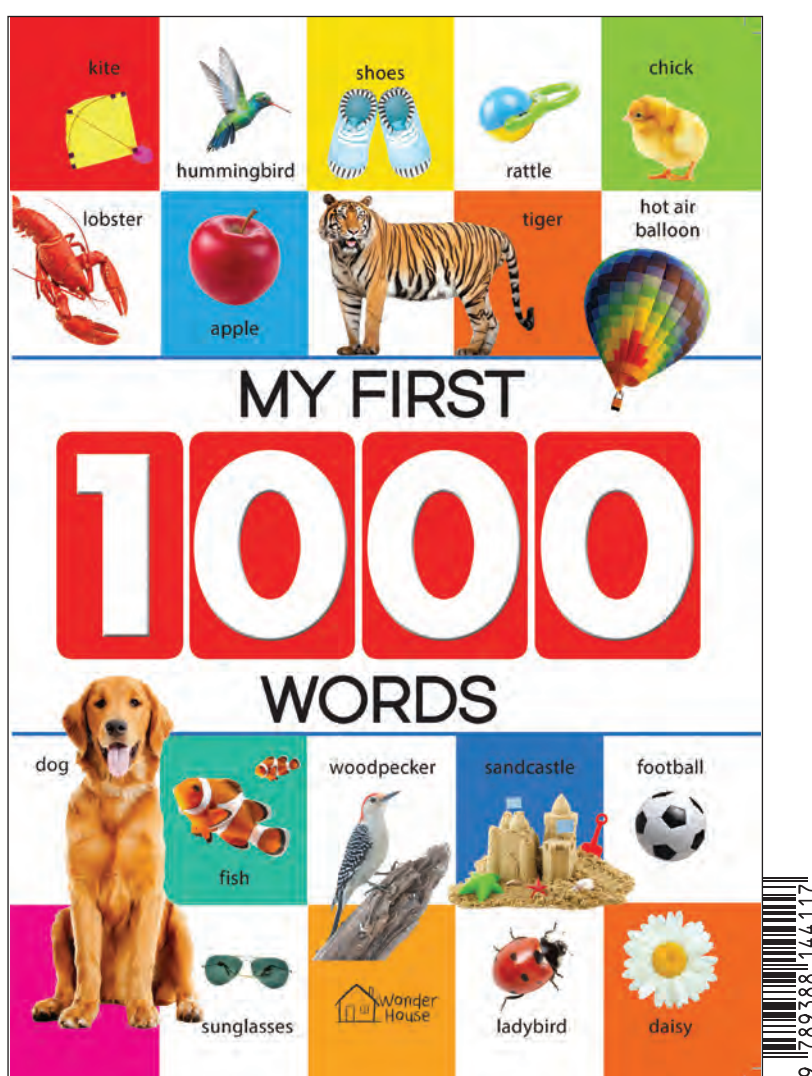
My First 1000 Words

About the book

An excellent book to introduce a wide range of learning topics and everyday objects to the little scholars. The book has 1000 attractive and well-researched pictures, making it the ideal book for toddlers and babies to learn simple words and develop observation skills. Its vibrant pictures and accurate word labels encourage the child to build a robust vocabulary in a very short time.

USP

- Builds vocabulary
- Improves listening and observation skills
- Develops reading and visual skills
- Covers a comprehensive set of topics suited for a toddler
- Sparks imagination and creativity



July 2018 | Paperback | 8.2" X 11.6"

pp 96

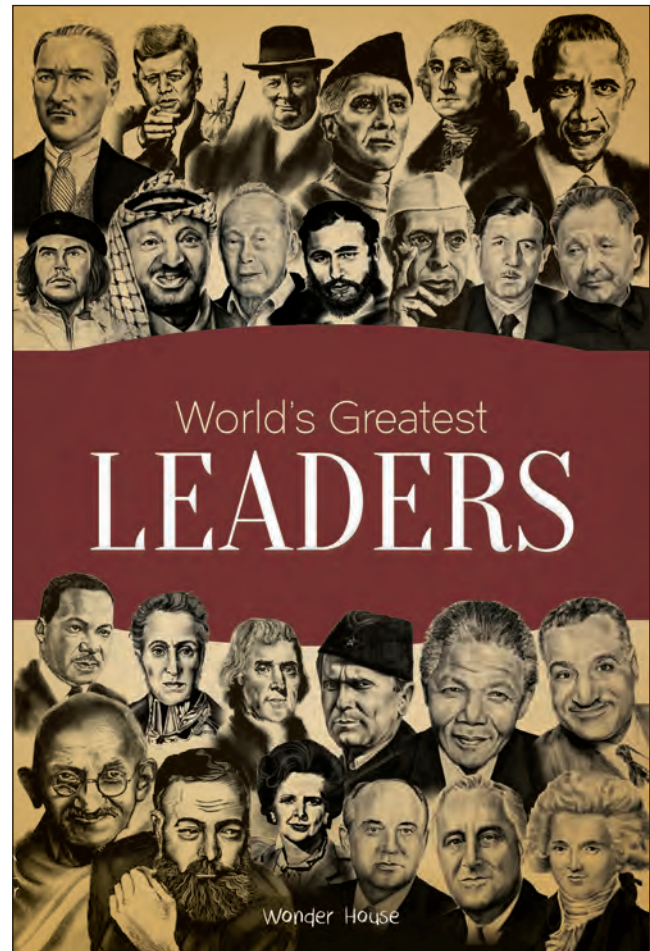
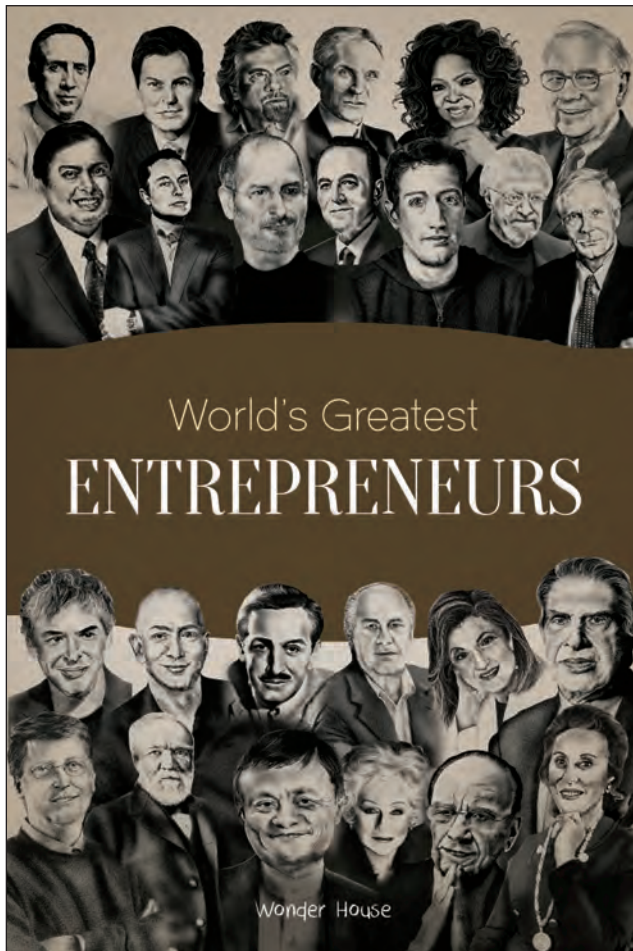
World's Greatest (Biographies)

About the books

A series of 2 biographies to introduce young readers to influential stories of personalities who made a profound impact on the world. These biographies celebrate the success stories of strong, independent role models, and encourage children to achieve their dreams and aspirations. Age-appropriate content, fun facts, tidbits, and bold illustrations will appeal to the young inquisitive minds, help them develop reading skills and enhance their general knowledge.

USP

- Improves general knowledge of the reader
- Includes review questions to check comprehension
- Includes fun facts
- Highlights the achievements of important personalities
- Inspires children to achieve their dreams



June 2019 | Paperback | 5.5" X 8.5"

pp 160

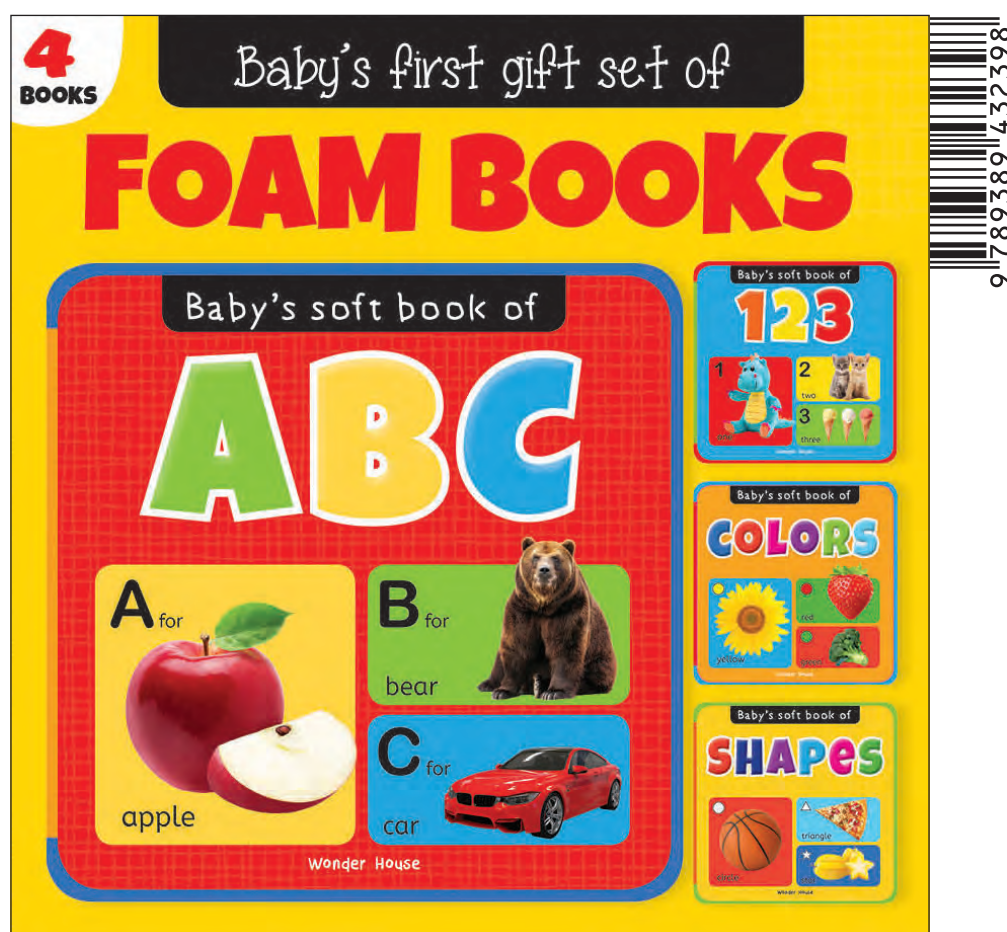
Baby's Foam Book Gift Set

About the books

A box set of 4 foam books for your little ones to learn a variety of everyday topics. These soft and spongy books are gentle for your baby to handle and play with. Filled with large and vibrant pictures along with labels, the books will help babies identify the concepts faster. Look at the beautiful pictures, read aloud to your little one and talk about different objects with these amazing foam books. The books included in the box set are *ABC*, *123*, *Colors* and *Shapes*.

USP

- Compiled in a beautiful box set
- Attractive books
- Bright and beautiful pictures with labels
- Lightweight and easy to handle
- Spongy and snuggly foam
- Allows rough handling by kids
- Perfect for babies and toddlers



October 2019 | Foam | 6" x 6"

pp 40

5 Minutes Fairy Tales (Set of 6 Board Books)

About the box

These books are beautiful retellings of classic children's fairy tales which have been popular for centuries. The vibrant, captivating illustrations will spark a child's imagination, develop speech and language skills and encourage them to read. .

USP

- Beautiful and vibrant illustrations
- Simple English text
- Stories which spark a child's imagination and creativity
- Develops speech and language skills
- Age-appropriate content with morals accompanying each story



Books in the Set:

1. Cinderella
2. Beauty and The Beast
3. Little Red Riding Hood
4. Pinocchio
5. The Pied Piper of Hamelin
6. The Ugly Duckling

September 2018 | Box | 6" x 3.2" x 6"

pp 96

My First Five Minutes Fairy Tales (Set of 20 Books)

About the box

This box set has 20 books that contain beautiful retellings of classic children's fairy tales which have been popular for centuries. The vibrant, captivating illustrations will spark a child's imagination, develop speech and language skills and encourage them to read.

USP

- Beautiful and vibrant illustrations
- Simple English text
- Stories which spark a child's imagination and creativity
- Develops speech and language skills
- Age-appropriate content with morals accompanying each story



Books in the Set:

1. Cinderella
2. Beauty and the Beast
3. The Ugly Duckling
4. Little Red Riding Hood
5. Three Little Pigs
6. Rapunzel
7. Snow White and the Seven Dwarfs
8. Sleeping Beauty
9. Rumpelstiltskin
10. Goldilocks & the Three Bears
11. Pinocchio
12. The Pied Piper of Hamelin
13. The Little Mermaid
14. Jack and the Beanstalk
15. Hansel & Gretel
16. The Shoe Maker and the Elves
17. Puss in Boots
18. The Valiant Little Tailor
19. Thumbelina
20. The Frog Prince

March 2019 | Box | 8" X 2.2" X 8"

pp 320

Princess Fairy Tales (Set of 10 Books)

About the box

This amazing box containing a set of 10 beautiful princess fairy tales will be a delightful read for your little one. Each fairy tale in this set has been retold for centuries. The vibrant, captivating illustrations will spark children's imagination, and develop speech and language skills.

USP

- Beautiful and vibrant illustrations
- Simple English text
- Stories which spark a child's imagination and creativity
- Develops speech and language skills
- Age-appropriate content with morals accompanying each story



Books in the Set:

1. Cinderella
2. Beauty and the Beast
3. The Little Mermaid
4. Little Red Riding Hood
5. Goldilocks & the Three Bears
6. Rapunzel
7. Sleeping Beauty
8. Snow White and the Seven Dwarfs
9. Thumbelina
10. Hansel and Gretel

March 2018 | Box | 8" X 1.1" X 8"

pp 160

Early Learning Educational Charts (Pack of 10) (Mini Posters Envelope)

About the pack

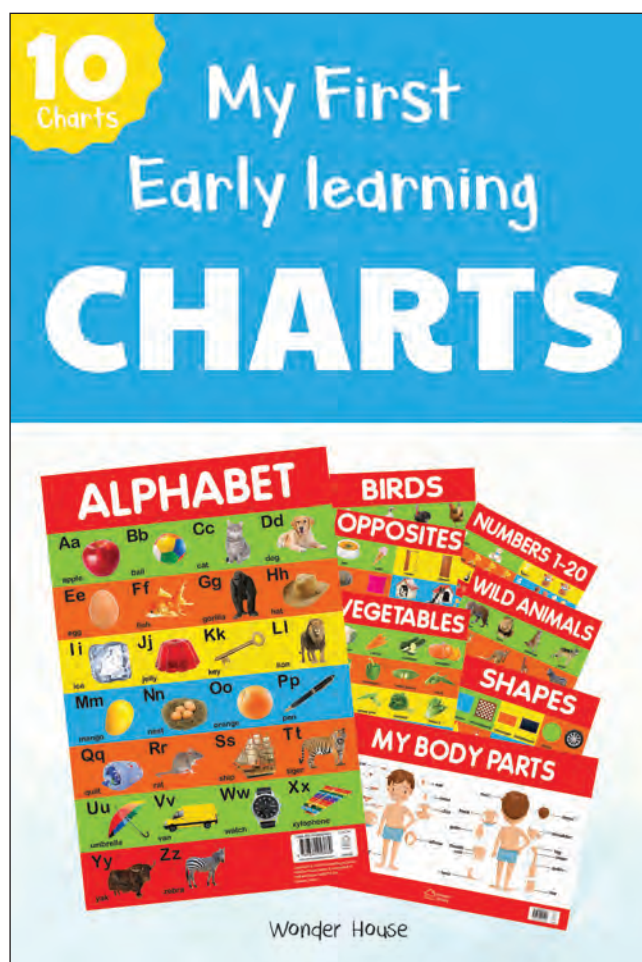
A collection of 14 posters to introduce young learners to a variety of everyday topics and daily objects.

These educational posters have eye-catching pictures with labels, which grab the attention of kids and help them absorb information faster. The beautiful images make learning interactive and engaging for kids.

The titles in this series are *Alphabet*, *Birds*, *Fruits*, *Colors*, *My Body Parts*, *Numbers 1-20*, *Numbers 1-100*, *Opposites*, *Pet & Farm Animals*, *Professions*, *Shapes*, *Solar System*, *Vegetables*, and *Wild Animals*.

USP

- Vibrant and beautiful pictures
- Accurate labels to build robust vocabulary
- Covers a wide range of topics
- Enhances observation skills
- Laminated posters for easy handling
- Prepares kids for school



Posters in the pack:

1. Alphabet
2. Birds
3. Colors
4. Fruits
5. My Body Parts
6. Numbers
7. Opposites
8. Shapes
9. Vegetables
10. Wild Animals

June 2019 | Laminated | 11.5" X 17.5"

pp 10

A beautifully illustrated sound book which explains the production process of a Ferrari car from the design in the factory to the competition on a track. There are over 30 roaring sounds coming from the real Ferrari world and its surroundings. Colorful and lively illustrations are easily understandable even by children who can't read yet.

- Colorful and lively illustrations
- Develops reading, listening and visual skills
- Sparks imagination and creativity
- Shows the process of building a Ferrari car
- 30 roaring sounds from Ferrari



August 2018		Hardback		11.6" X 11.4"
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pp 10

Ferrari Board Books

About the books

Are you ready for an adventure driving a Ferrari 458 Italia through the countryside, mountains, deserts and sudden obstacles? Start your engine and off you go...

USP

- Colorful comic illustrations
- Develops visual skills
- Sparks imagination and creativity
- Contains adventure sequences
- Provides the reader with the unique experience of riding a Ferrari car



For sale in the Indian subcontinent and Middle East

September 2018 | Board Book | 9.4" X 10.6"

pp 12

Ferrari Sticker Books

About the books

Discover the victories of the 11 fastest Scuderia Ferrari cars and 11 best performing Ferrari Sports Cars. Have fun completing these books with beautiful Ferrari car stickers.

USP

- Colorful illustrations
- Develops problem solving and motor skills
- Sparks imagination and creativity
- Enjoy fun filled sticker activities
- Develops reading and visual skills



For sale in the Indian subcontinent and Middle East

September 2018 | Center Stitched | 9.4" X 11.8"

pp 44

Ferrari Giant Coloring Books

About the books

These 2 giant books are in the shape of a car showcasing Ferrari's Formula 1 and Road models in action to spark the imagination and creativity of little children. Practicing with bright colors enhances their color awareness and improves their motor skills. This unique fun-filled learning experience will keep them engaged for hours.

USP

- Provides the fun and excitement of watching Ferrari cars in action
- Sparks creativity and imagination
- Develops motor skills and vision
- Helps relax and unwind
- Improves concentration and focus
- Thick lines to ensure the child does not stray beyond them



For sale in the Indian subcontinent and Middle East

September 2018 | Center-stitched

14.9" X 10.8"

pp 32

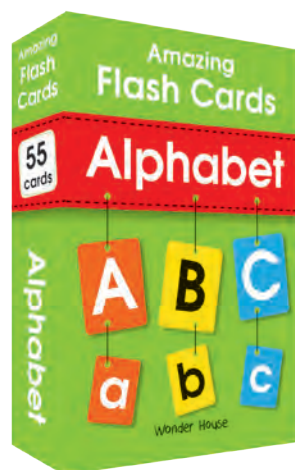
Amazing Flash Cards

About the cards

A set of amazing flash cards to introduce preschoolers and kindergarteners to the English alphabet, numbers, shapes and animals. Bright pictures and bold letters will attract the attention of the children and help in interactive learning. These flash cards are great learning tools for young learners as they enhance their vocabulary and visual learning abilities. The flash cards include Alphabet, Animals, Colors & Shapes, and Numbers (1–50).

USP

- Covers a comprehensive range of topics
- Builds a robust vocabulary
- Fun and engaging activities
- Easy to hold cards
- Bold fonts and bright pictures
- Helps memorize concepts faster



June 2020 | Box | 2.5" x 3.5"

pp 55

Amazing Flash Cards (Set of 4 Boxes)

About the box

This is a set of 4 boxes of flash cards to introduce preschoolers and kindergarteners to a variety of basic subjects like the English alphabet, shapes, numbers, and animals. Vibrant images and bold letters will attract the attention of children and help them in interactive learning. The flash cards are a great learning tool to prepare young learners for school, and enhance their vocabulary and visual learning abilities.

USP

- Covers a comprehensive range of topics
- Builds a robust vocabulary
- Fun and engaging activities
- Perfect hand-held sized cards
- Durable and sturdy cards
- Bold fonts and bright pictures



Boxes in this set:

1. Alphabet
2. Numbers
3. Colors & Shapes
4. Animals

July 2020 | Box | 2.5" x 3.5"

pp 220

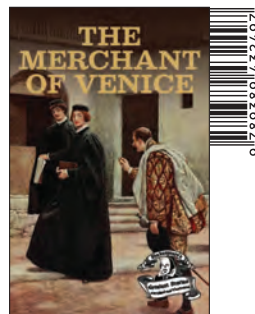
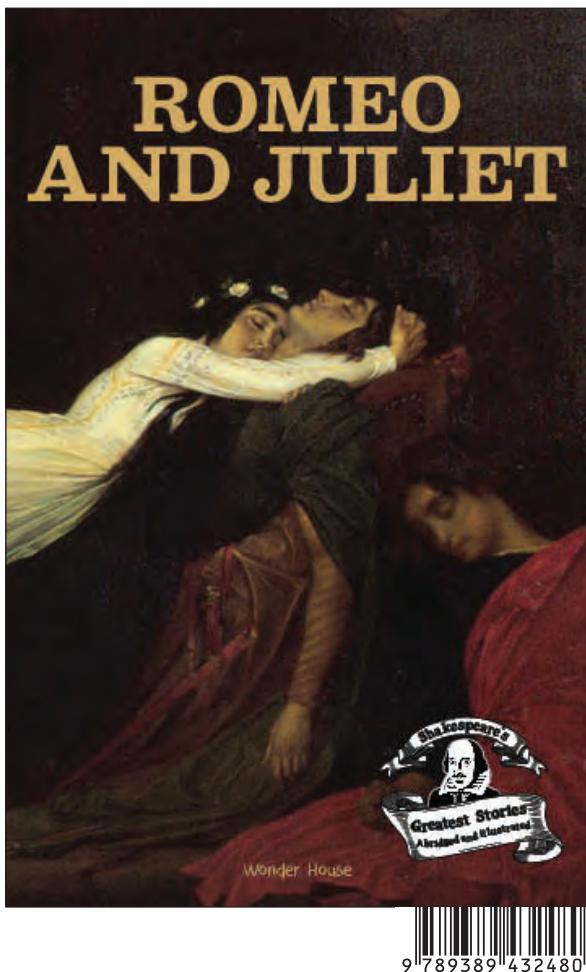
Shakespeare's Greatest Stories: Abridged & Illustrated

About the books

A series of Shakespeare's Greatest Stories to introduce the young readers to the magical world of Shakespeare. The tales have been retold using simple language and beautiful illustrations to make it easier for the kids to grasp and enjoy. From love and laughter to tragedy and revenge, the stories reflect different human emotions. In addition to this, there are interesting, application-based and memory-based questions at the back, along with an introduction to the themes in the story for better understanding.

USP

- Includes the most popular works of Shakespeare
- Includes quotations and a list of characters
- A great read for kids and adults alike
- Written in simple language
- Interesting revision questions
- Discusses key themes from the plot



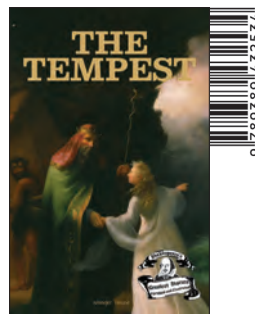
The Merchant of Venice



Twelfth Night



Hamlet



The Tempest



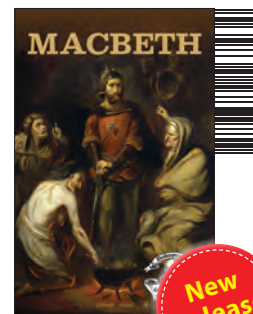
Julius Caesar



Othello



As You Like It



Macbeth



A Midsummer Night's Dream

November 2019 | Paperback | 5" x 7.5"

pp 88

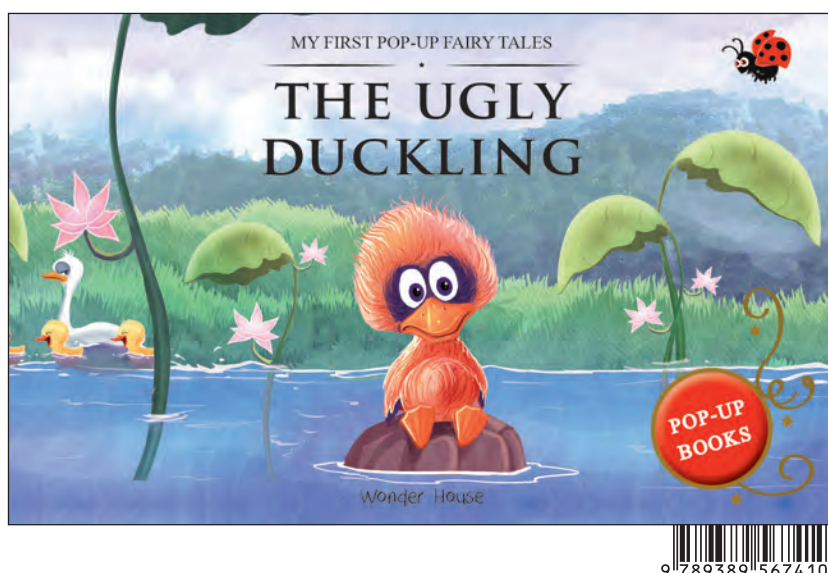
My First Pop-Up Fairy Tales

About the books

A series of charming books that bring classic fairy tales to life with magical pop-ups and enchanting illustrations. These fun-filled books mesmerize the little readers and give them a magical reading experience. With simple text and bright illustrations, the books will encourage the kids to read and enhance their observation and comprehension skills. These books are great gifts for little kids to introduce them to the world of fairy tales.

USP

- A wonderful collectible
- Written in simple language
- Filled with lovely illustrations
- Delightful pop-up feature
- Visually appealing
- Encourages little ones to read books



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Cinderella

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Jack and the Beanstalk

9 789389 567373



Pinocchio

9 789389 567397



Little Red Riding Hood

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Snow White and the Seven Dwarfs

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December 2019 | Hardback | 7.5" x 5"

pp 10

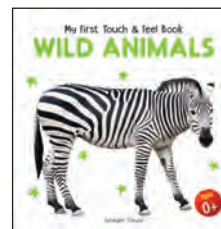
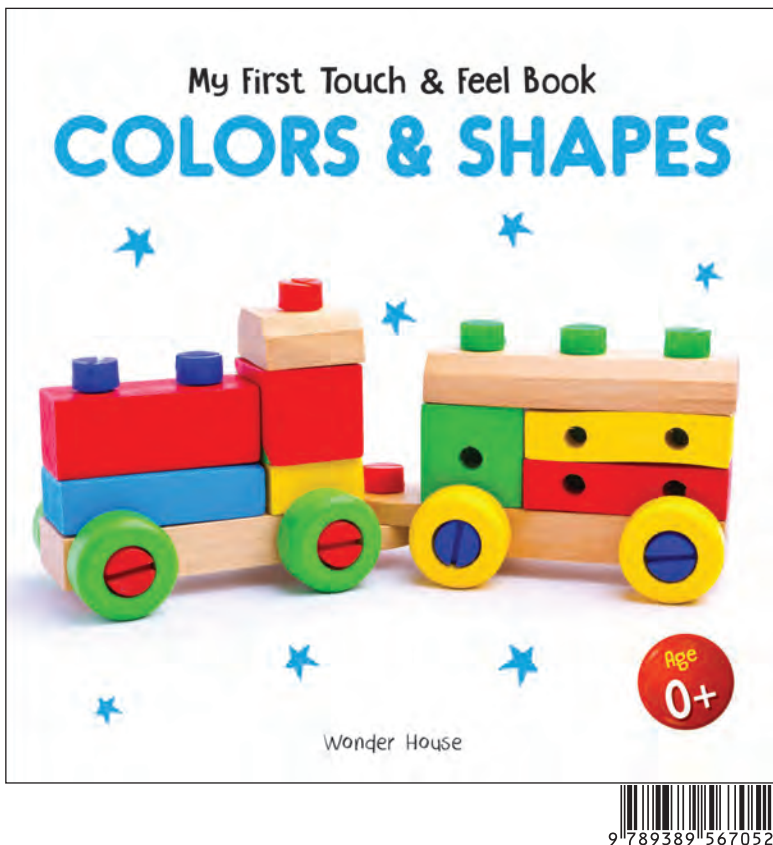
My First Touch & Feel Books

About the books

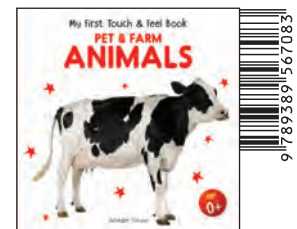
The perfect first books for your babies to learn about basic, day-to-day concepts. The interactive touch-and-feel feature in the books will enable them to experience the textures of the objects that they see. These books will keep your kids engaged for several hours while they have fun feeling the animals, vehicles, foods, and other objects. These books are excellent for toddlers and preschool kids.

USP

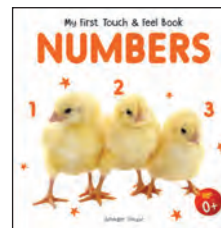
- Large and beautiful pictures will attract kids' attention
- Soft textures for different objects
- Sparks imagination
- Enhances observation skills
- Encourages kids to read
- Gives a fun learning experience



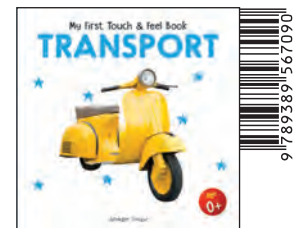
Wild Animals



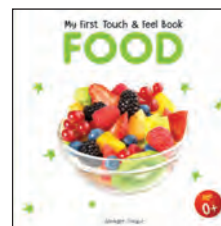
Pet & Farm Animals



Numbers



Transport



Food



First Words



Bedtime

December 2019 | Board Book | 5" X 5"

pp 12

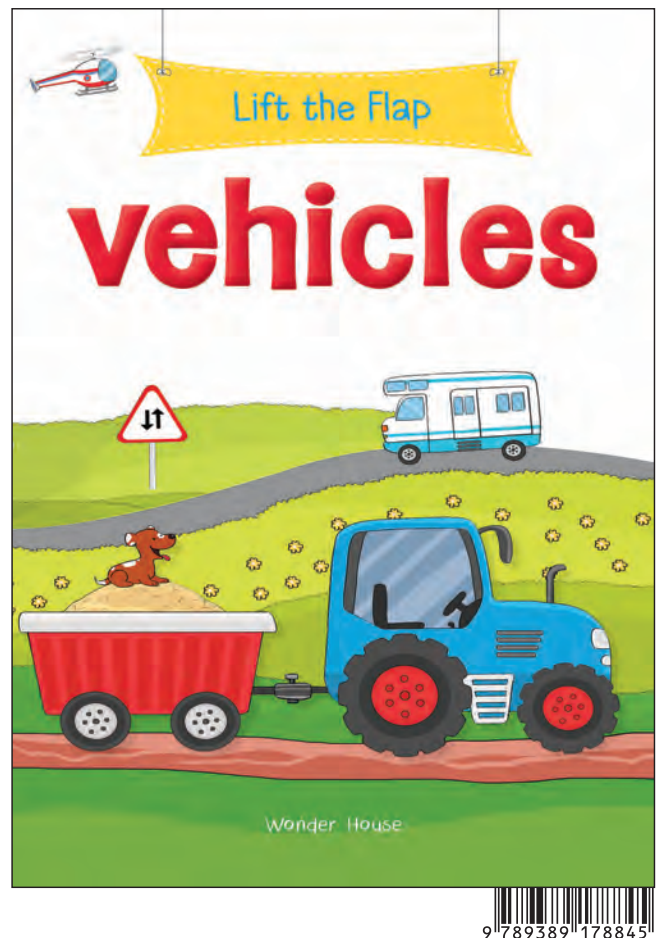
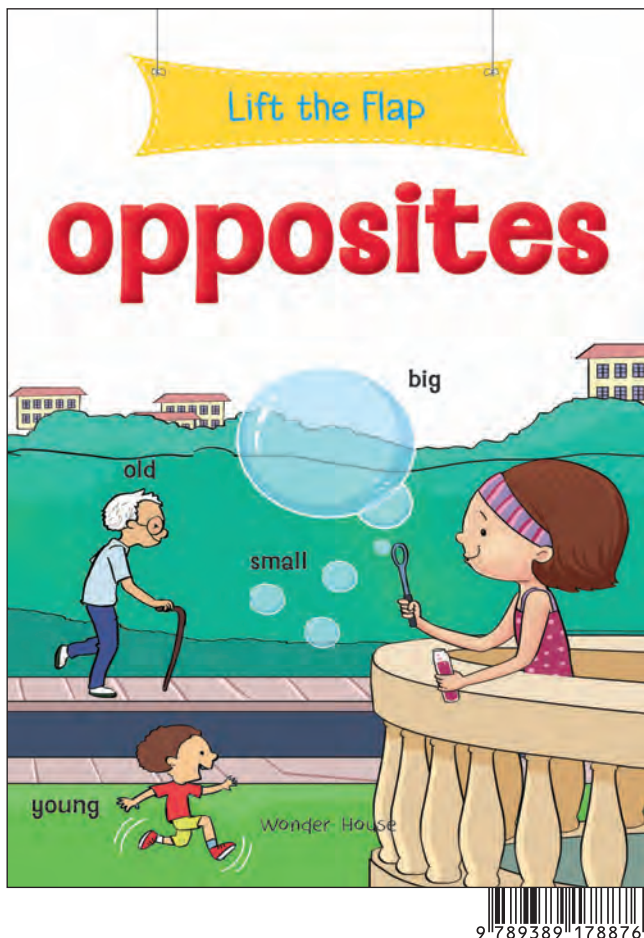
Lift the Flap (Novelty Board Books)

About the books

A collection of fun and interactive books to familiarize kids with vehicles and opposites. The lift-the-flap feature in the books will attract the young learners and give them hours of learning fun. The books are full of eye-catching pictures that help in improving observation skills and encourage reading. It's the perfect book to gift to toddlers and preschoolers.

USP

- Perfect for a child's first library
- Sturdy books with thick flaps
- Perfectly-sized for children's hands
- Simple text, and bright and colorful illustrations
- Improves observation skills
- Hones coordination skills



November 2019 | Hardback | 5.5" X 8.5"

pp 10

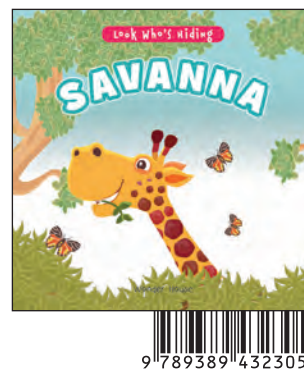
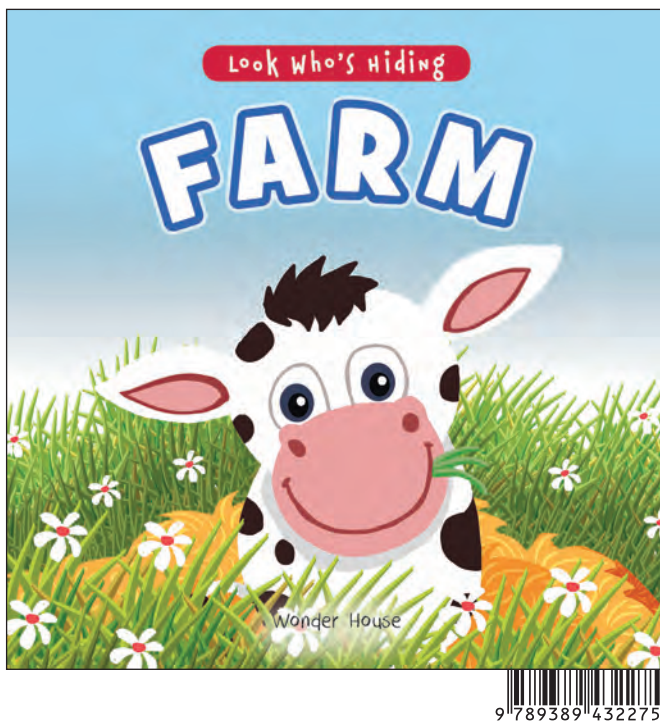
Look Who's Hiding (Novelty Books)

About the books

A collection of beautiful, interactive books to give young learners a hide-and-seek experience with different animals. Attractive pictures and bright colors will grab the attention of kids and evoke their curiosity. The sliders in each book are filled with beautiful patterns and clues that help the child guess who's hiding behind. They just have to pull the slider to reveal the animal. These books are the perfect gift for preschoolers and toddlers.

USP

- Perfect for a baby's first library
- Improves observation skills
- Enriches the child's knowledge about animals
- Develops listening and speaking skills
- Builds a robust vocabulary
- Bright and beautiful artwork



November 2019 | Hardback | 7.75" X 7.75"

pp 10

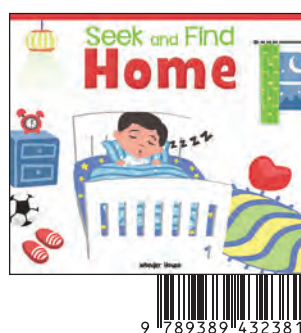
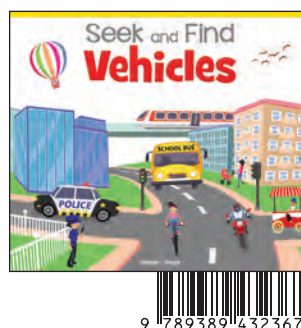
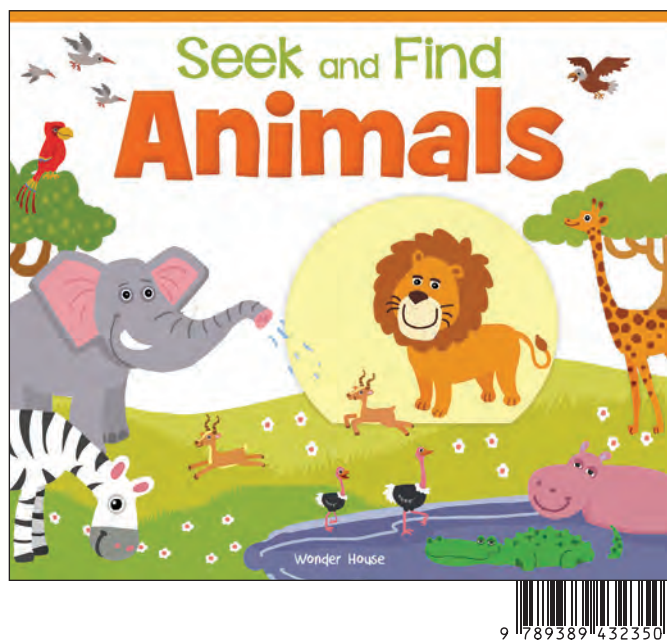
Seek and Find (Board Books)

About the books

A collection of wonderful books for little ones who love to play hide-and-seek. The books are filled with bright and colorful illustrations with labels at the top to help the child find the objects hidden beneath. These adorable books offer several hours of fun to babies and give them an educational and entertaining experience. This collection of Seek and Find books is the perfect gift for toddlers and preschoolers. The titles included in the series are *Animals*, *Vehicles*, *Places*, and *Home*.

USP

- Introduces kids to everyday concepts in a fun way
- Bright and vibrant illustrations
- Filled with seek and find adventures
- Perfect for kids and adults to enjoy together
- Improves observation skills



November 2019 | Hardback | 7.75" X 7.75"

pp 10

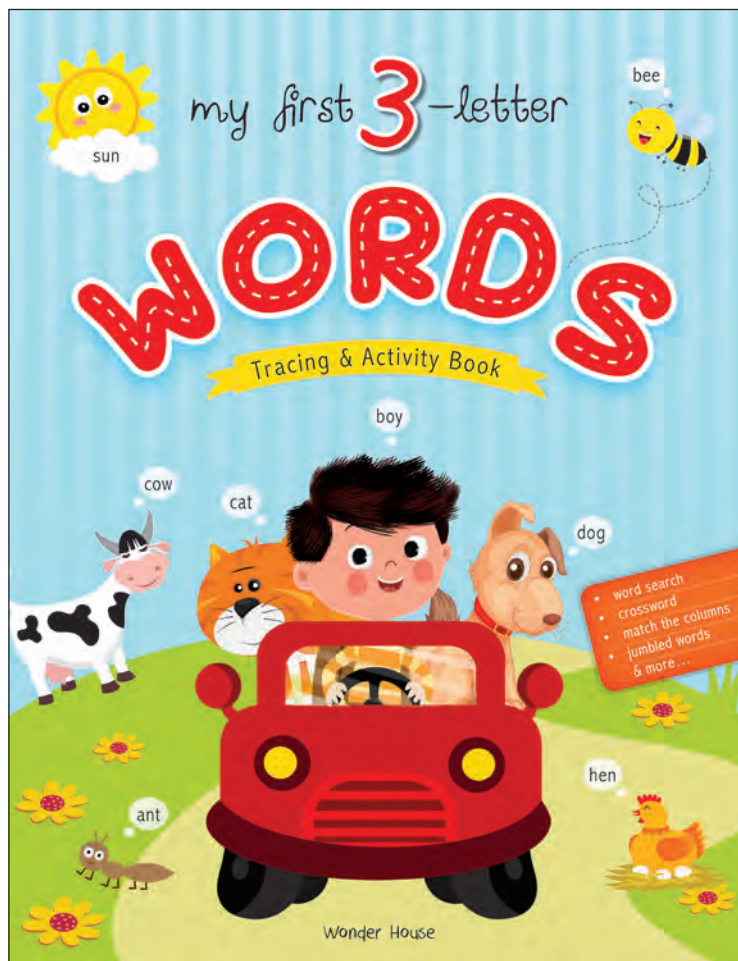
My First 3-Letter Words

About the book

This is a beautifully illustrated book comprising visual clues and colorful activities to teach three-letter words to young learners. Filled with beautiful images, the book will attract the attention of children and give them several hours of enjoyment while solving activities. It will also help kids learn letter sounds, word recognition, spelling patterns, and much more, through fun activities and puzzles. The book is perfect to prepare the little learners for school.

USP

- Includes bright and colorful images
- Introduces basic concepts to kids
- Engaging activities help kids develop observation skills
- Fun puzzles to teach problem-solving skills
- Prepares kids for school



June 2020 | Paperback | 8.5" X 11"

pp 32

My First Fun Activity (Box Set Of 4 Books)

About the books

The perfect box set of enriching books for young ones to learn new concepts by solving mazes, word puzzles and many other fun activities. The beautifully illustrated books have activities to improve critical thinking, and develop motor skills of children. These books also help in developing patience and concentration in kids, and give them several hours of fun.

USP

- Bright and vibrant illustrations
- Improves focus and concentration
- Fun-filled activities accelerate learning
- Improves critical thinking
- Builds problem-solving skills
- Improves motor control



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December 2019 | Box Set | 8.5" x 11"

pp 128

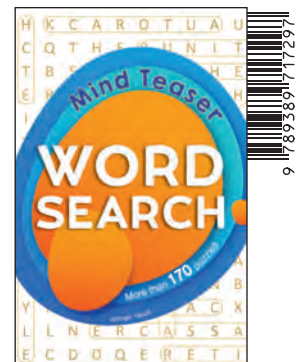
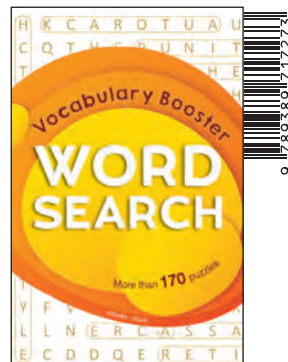
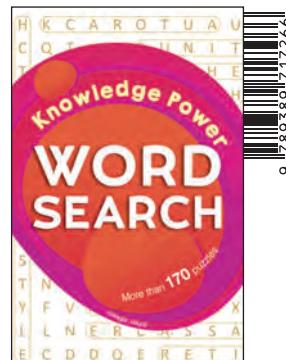
Word Search

About the books

Word searches are perfect for spending leisure time during travel or holidays. This is a collection of 6 amazing word search books to provide relaxation and enjoyment for children aged 8 years & above. Each book is filled with 170+ puzzles and has answer sheets at the back. All word search puzzles contain 20 words in horizontal, diagonal and vertical directions. Topics ranging from pop culture, Hollywood movies, TV series, to science and technology are included in the books to make them fun and informative.

USP

- 170+ word search puzzles in each book for building a robust vocabulary
- Answer sheets at the back
- Engaging and fun puzzles
- Varied themes for every puzzle



June 2020 | Paperback | 5.5" x 8.5"

pp 192

1800+ Reward Stickers

About the book

The perfect reward sticker book to encourage children to learn good habits and maintain positive behavior at school. With 1800+ stickers ranging from colorful smiley faces and cute animals to funny characters, the book will help in building confidence in the children by rewarding them for every good deed. Reward stickers are perfect incentives for little ones to learn everyday activities and reinforce positive habits in them.

USP

- Reinforces positive habits in children
- Makes children confident and ready for school
- Improves the child's personal and social skills
- Easy peel-off stickers
- Keeps children motivated and interested in completing challenges



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December 2019 | Paperback | 8.5" x 11"

pp 32



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