

Chinese as a Second or Foreign Language





Learning Chinese With Fun

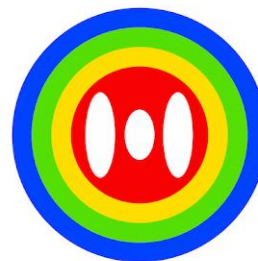
With over 100 graded readers and supporting materials, this suite empowers young preschoolers to build a strong foundation in Chinese Language in an authentic learning environment.



Comprehensive Suite



读本 & 大图书
Readers & Big Books



Moo-O

Mobile app to develop
reading fluency



教案

Lesson Plans

(Available as soft copy)



录音 + 拼音辅助
Audio Recordings +
Pinyin of Story
(Available as soft copy)



Learning Chinese With Fun

7 Core Readers Series

- Readers for Little Ones
- My EQ Readers for Little Ones
- Bamboo Flute Graded Readers
- Small Readers
- Pai Pai Zuo Small Readers (2E)
- My EQ Readers
- Caterpillar Series



《小豆豆情绪智商》系列
My EQ Readers for Little Ones



12 本 / 12 Readers

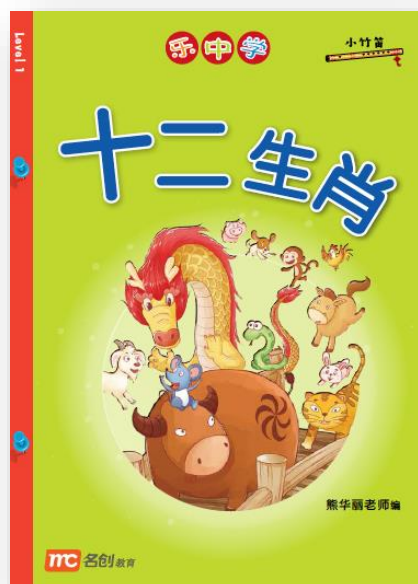
《小豆豆图话书》系列
Readers for Little Ones



6 本 / 6 Readers



《小竹笛文化分级读物》
Bamboo Flute
Graded Readers



5 本
5 Graded Readers

《毛毛虫》系列
Caterpillar Series



24 本
24 Graded Readers

《排排坐绘本》第2版
Pai Pai Zuo Small
Readers (2E)



24 小图书
24 Readers



《小故事》系列
Small Readers Series



57 本 / 57 Readers

《情绪智商图书系列》系列 第2版
My EQ Readers (2E)



12 小图书 / 12 Readers

乐中学《毛毛虫》系列

Learning Chinese With Fun • Caterpillar Series



Overview

《毛毛虫》分成三个阅读级别，通过生活化的语言和生动的绘图，激发幼儿的阅读兴趣，提高幼儿的阅读和口语表达能力。

Learning Chinese With Fun
– Caterpillar series is a set of graded readers that **stimulate children's interest** in reading and **promote language development.**



Suitable for:
4 – 6 years old (Nursery / K1 / K2)

Product Architecture



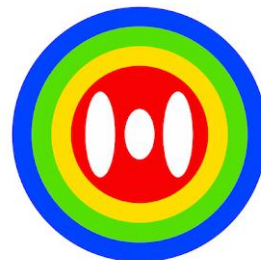
24 本 / 24 Graded Readers

三个阅读级别 Three Reading Levels

N: 8 Books (红毛虫 Red Caterpillar)

K1: 8 Books (蓝毛虫 Blue Caterpillar)

K2: 8 Books (绿毛虫 Green Caterpillar)



Moo-O

Mobile app to develop
reading fluency



教案

Teacher's Guides
(Available as soft copy)



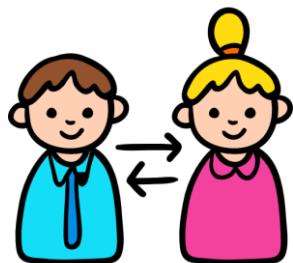
录音 + 拼音辅助
**Audio Recordings +
Pinyin of Story**
(Available as soft copy)

How and Why We Are Different (USPs)



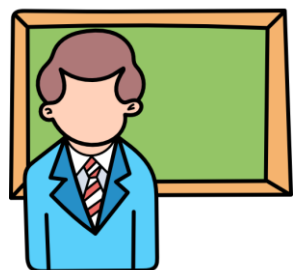
文字的运用和故事的编排上根据幼儿的语言发展水平逐级加强

Words progressively deepens with children's language development



通过生活化的语言和重复的字句提高幼儿的阅读和口语表达能力

Improves reading and speaking abilities through simple, repetitive sentences and words



完善的教案教材提高课堂教学质量

Improves quality of classroom teaching with comprehensive teacher resources

Product Preview

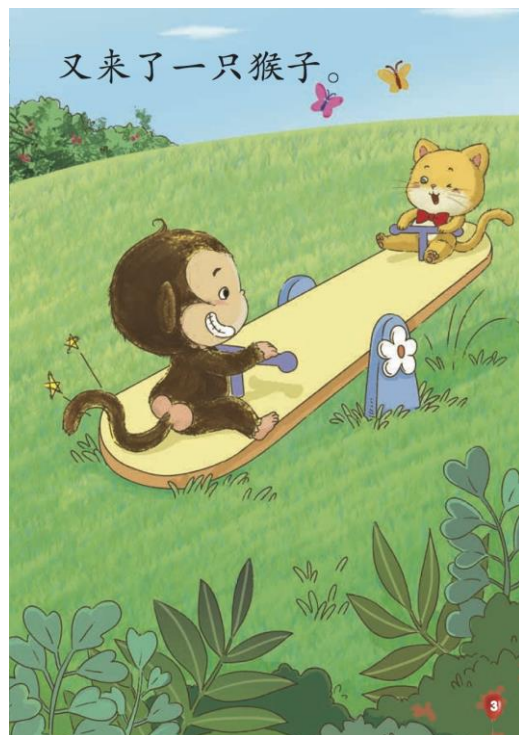


图书中的情景都是孩子熟悉的，
容易让小读者产生共鸣。

The stories in the books
resonate with children as they
are based on **realistic and
familiar life settings.**



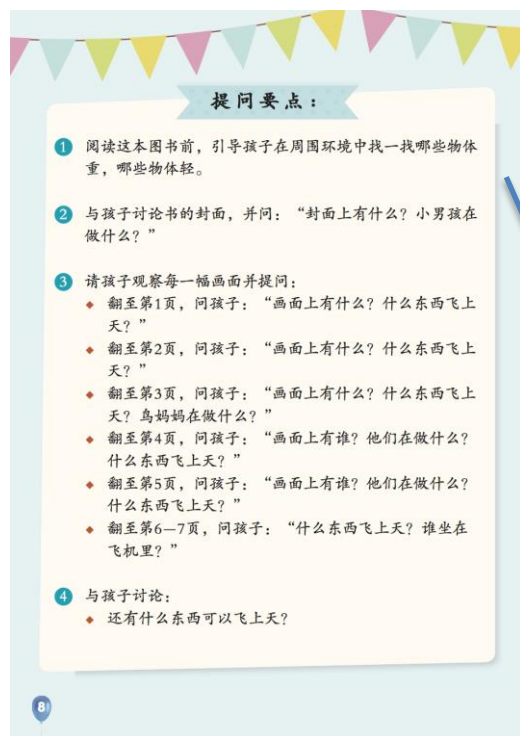
Product Preview



主题丰富 - 有颜色，
有交通工具，有高矮、
轻重的比较，还有生
活习惯方面等。

A myriad of topics –
including colour,
transportation,
comparisons of height
and mass, and habits.

Product Preview



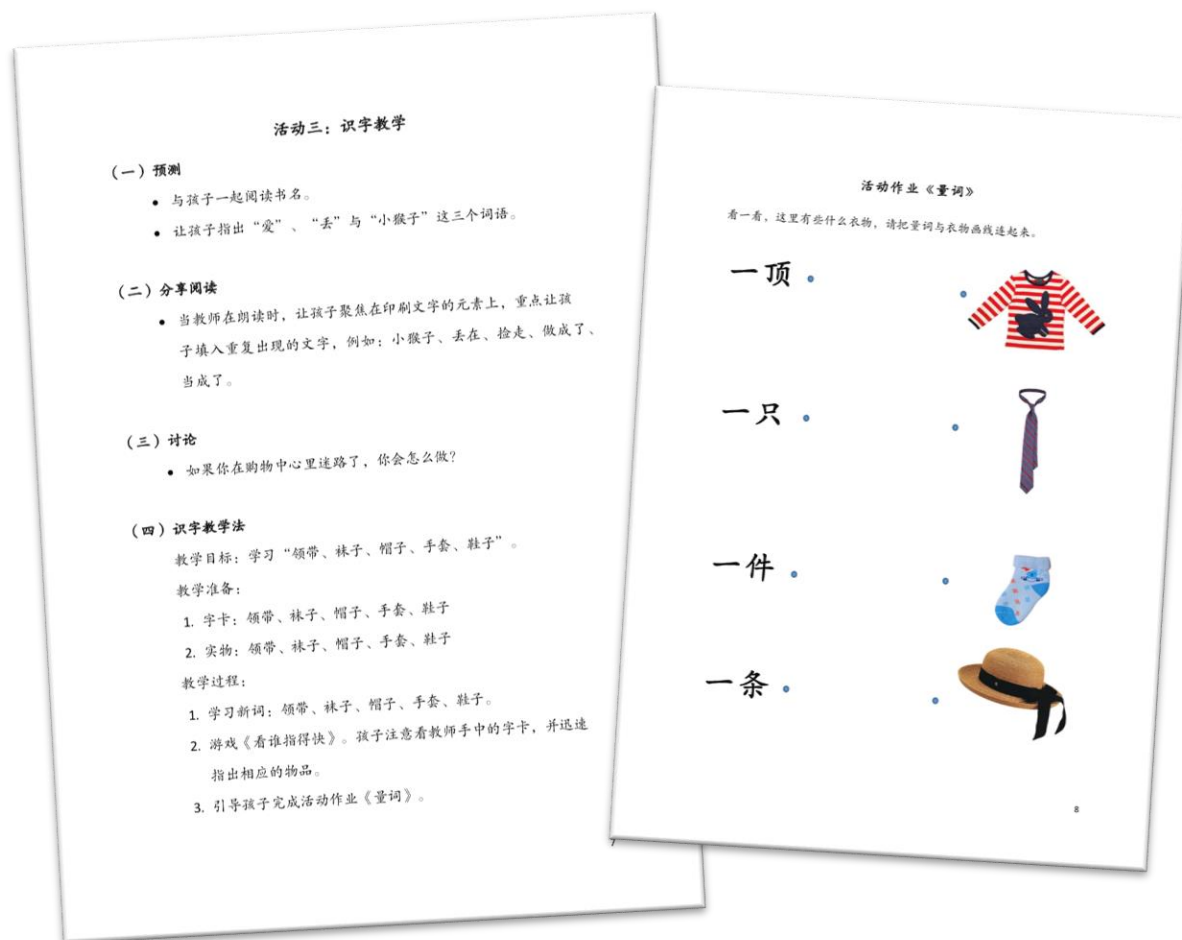
书中的**导读方案**方便家长或老师引导孩子阅读。

There is a **reading guide** at the end of each book that provides page-by-page pointers for instructional guidance.

- 1 阅读这本图书前，引导孩子在周围环境中找一找哪些物体重，哪些物体轻。
- 2 与孩子讨论书的封面，并问：“封面上有什么？小男孩在做什么？”

Classroom conversation prompts to facilitate discussion
E.g. Discuss and ask your pupils, “What do you see on the book cover? What is the boy doing?”

Comprehensive Teacher Support



提供完善的教案、
讨论题和活动作业
方便教师教学

Teacher's Guide
comprising **lesson
plans, discussion
questions and
activity
worksheets** are
available.

Comprehensive Teacher Support

ài diū dōng xī de xiǎo hóu zi 爱丢东西的小猴子

xiǎo hóu zi zǒng shì ài diū dōng xī
小猴子总是爱丢东西。

xiǎo hóu zi bǎ yī tiáo lǐng dài diū zài gōng yuán lǐ
小猴子把一条领带丢在公园里。

xiǎo māo jiǎn zǒu le lǐng dài zuò chéng le qiū qiān
小猫捡走了领带，做成了秋千。

xiǎo hóu zi bǎ yī zhī wà zi diū zài chí táng biān
小猴子把一只袜子丢在池塘边。

xiǎo yú jiǎn zǒu le wà zi dāng chéng le bèi zi
小鱼捡走了袜子，当成了被子。

xiǎo hóu zi bǎ yī dīng mào zi diū zài dà shù shàng
小猴子把一顶帽子丢在大树上。

xiǎo niǎo jiǎn zǒu le mào zi zuò chéng le niǎo wō
小鸟捡走了帽子，做成了鸟窝。

xiǎo hóu zi bǎ yī zhī shǒu tào diū zài shù lín lǐ
小猴子把一只手套丢在树林里。

拼音 Pinyin

提供教师录音和拼音让口语和
听力教学变得更加轻松

Audio recordings and pinyin of each story are provided to support teachers in their delivery of classes (esp. when focusing on listening and speaking skills).

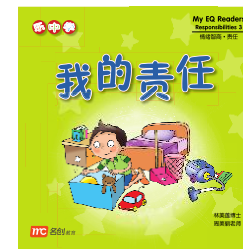
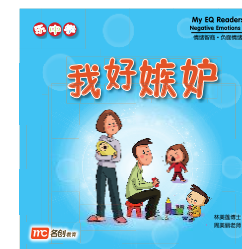
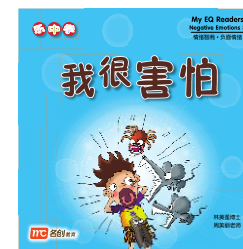
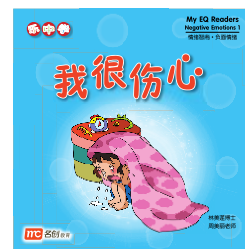
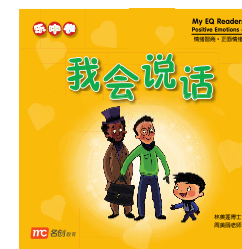


Click to play audio recording sample:
爱丢东西的小猴子.

Holistic Educational Solutions



乐中学《情绪智商图书》系列 Learning Chinese With Fun • My EQ Readers



Overview

本系列通过浅显的文字和生动的绘图，帮助幼儿认识自己的情绪，控制自己的情绪，学习表达情感、关心他人，建立安全感和自信心。

This series focuses on develop children's **emotional intelligence**. It helps children to learn about their emotions, and be guide on how to manage them through engaging and relatable stories.



Suitable for:
4 – 8 years old (Nursery – P2)

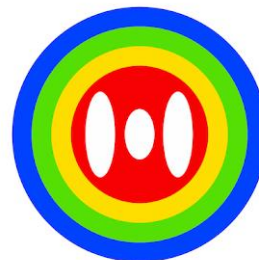
Product Architecture



12 本 / 12 Readers

三大主题 Three Themes

正面情绪 Positive Emotions – 4 books
负面情绪 Negative Emotions – 4 books
责任 Responsibilities – 4 books



Moo-O

Mobile app to develop
reading fluency



教案

Teacher's Guides
(Available as soft copy)



录音

Audio Clips
(Available as soft copy)

Product Preview

每个主题四本书通过浅显的文字和生动的绘图，帮助孩子认识不同情绪。

The text is deliberately kept simple and appropriate for preschool children, and the illustrations are done in a variety of styles to stimulate reading interest.



Product Preview

导读

学习目标：让小朋友学会用各种感觉来表达高兴的情绪。

(一) 阅读画面

- 教师与小朋友一起读书名。
- 请小朋友观察画面并提问：
 1. 翻至第2-3页，问小朋友：“画面上有什么人？他们的表情如何？”
 2. 翻至第6-7页，问小朋友：“画面上有什么人？他们在做什么？你平时与家人在一起做什么？你与家人在一起开心吗？为什么？”
 3. 翻至第10-11页，问小朋友：“当老师称赞你时，你有什么感受？你会说什么？”
 4. 翻至第12-13页，问小朋友：“他们在做什么？你怎么看出他们很高兴？”
 5. 翻至第16-17页、18-19页和20-21页，问小朋友：“画面上的小男孩在做什么？高兴时，你会怎么做？”
 6. 翻至第22-23页，问小朋友：“画面上有什么人？他们手里拿着什么？那个小男孩为什么把一朵小花送给小松鼠？你高兴时，会与别人分享吗？”
 7. 翻至第26-27页和28-29页，问小朋友：“画面上的小男孩在做什么？你不高兴时，会做什么事情让自己高兴起来？”

(二) 读一读

教师讲故事《我很高兴》，然后提问：

- 你什么时候会感到高兴？
- 高兴的时候，你会做什么？
- 你觉得可以做什么让爸爸妈妈和老师感到高兴？

结语：高兴是一种很美妙的情绪，我们应该尽量通过各种方法让自己快乐。不只是自己快乐，如果我们也能让身边的人感到快乐，那就更有意义了。

书中的**导读方案**方便家长或老师指导孩子阅读。

There is a **reading guide** at the end of each book that provides page-by-page pointers for instructional guidance.

Teacher's Guidance:

Discuss and ask your pupils, “What is the little boy doing? If you are feeling unhappy, what do you do to cheer yourself up?”

Discussion Questions

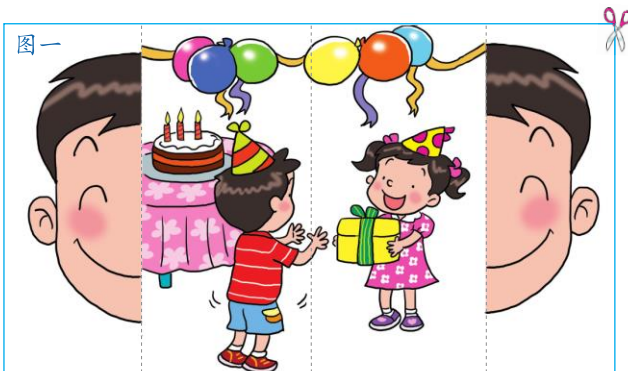
- What do you normally do when you are happy?
- What can you do make your parents and teachers happy?

Product Preview

快乐不快乐?

什么事情会让你感到不快乐? 先在下面空白的格子里画出来, 然后将下列两张图沿着蓝色框线剪下来, 再沿着虚线折一折, 你看到了什么?

图一



图二

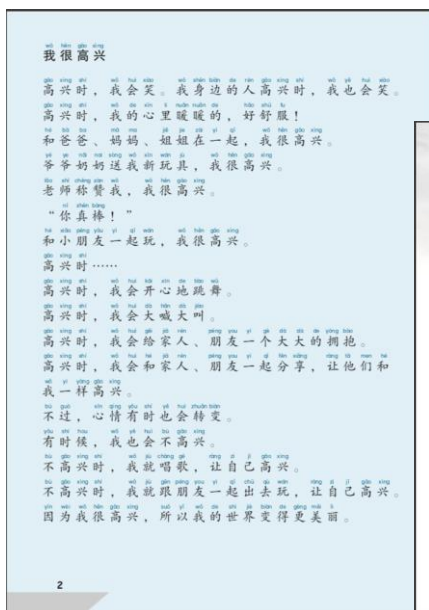


书中也提供简单的活动。

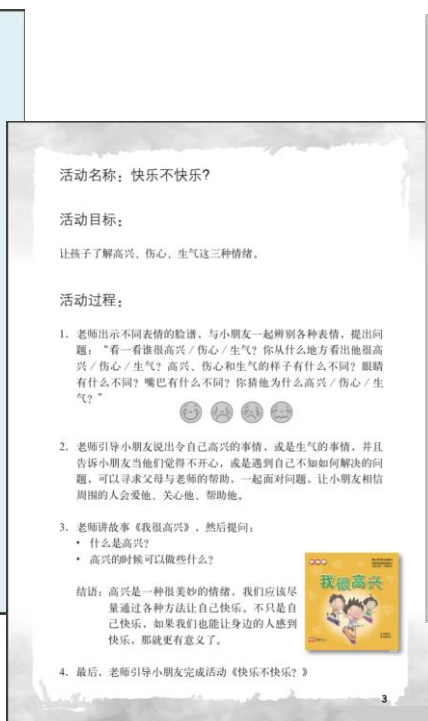
Simple **activities** are also available at the end of each book.

Comprehensive Teacher Support

提供完善的教案、讨论题和作业活动方便教师教学
Teacher's Guide comprising **lesson plans**, **discussion questions**
and **activity worksheets** are available.



Hanyu Pinyin



Lesson Plan

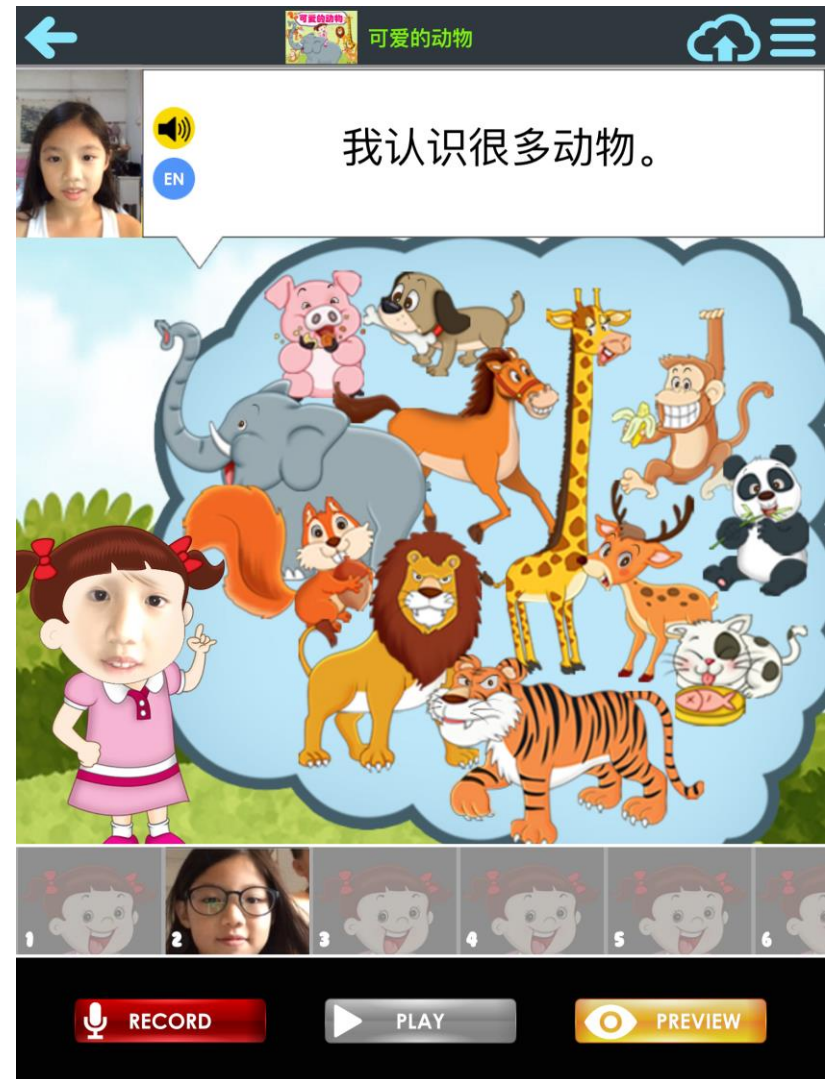


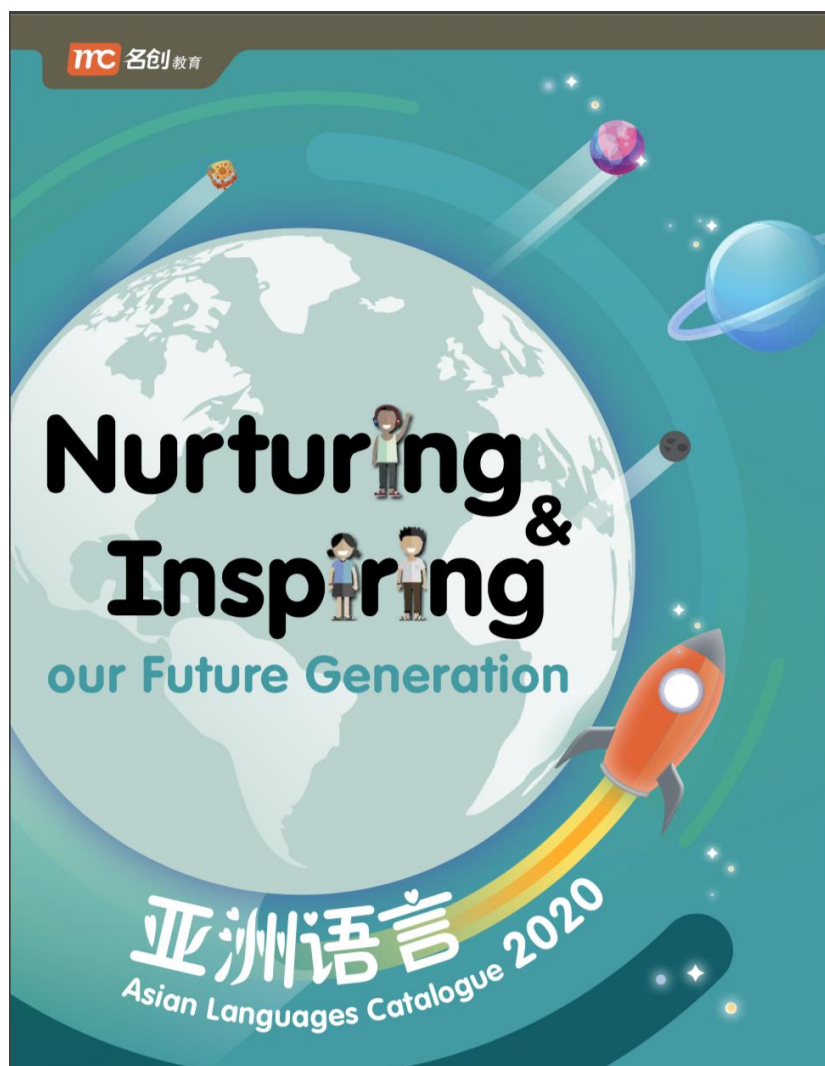
Activity Worksheets



Moo-O

It is an educational app that provides an authentic learning platform for young, non-native learners to practise and master their speaking skills through **acting**.





For more information,
please refer to our latest
**2020 Asian Languages
Catalogue:**

[https://online.fliphtml5.co
m/Ingrd/kwjj/](https://online.fliphtml5.com/Ingrd/kwjj/)